WHY ATTEND?

The twelfth annual IEEE International Conference on Automation Science and Engineering (IEEE CASE 2016), sponsored by the IEEE Robotics and Automation Society (RAS), will be held in Fort Worth, Texas, USA, August 21 - 25, 2016. IEEE CASE is the flagship automation conference of the IEEE RAS and constitutes the primary forum for cross-industry and multidisciplinary research in automation. Its goal is to provide a broad coverage and dissemination of foundational research in automation among researchers, academics, and practitioners.

WHY EXHIBIT?

- Interact with clients and potential new customers
- Make a long-lasting impact on your target audience
- Find new customers
- Capture immediate feedback on new technologies, services, or products
- Stay on top of industry trends
- Acquire leads and close sales
- Capture immediate feedback on new technologies, services, or products
- Acquire leads and close sales

WHY SPONSOR?

- Be recognized as a major contributor to the value of the conference
- Strengthen your brand with multimedia presence
- Position your products and services for the future
- Identify your organization as a thought leader of your industry

BOOK YOUR EXHIBIT SPACE

ONLINE REGISTRATION can be completed using a credit card. Visit case2016.org to register.
CHECKS OR MONEY ORDERS must be sent via mail accompanied by a registration form.
PURCHASE ORDERS may be sent via fax, email, or mail accompanied by a registration form.

EXHIBIT BOOTH REGISTRATION

$2,500 All booths include 1 table, 2 chairs, a waste basket, and two exhibitor staff registrations.
## SPONSORSHIP/EXHIBITOR OPPORTUNITIES

### Title Sponsors: $10,000 (Multiple Available)
- 1 Premium exhibit booth (includes 2 Exhibitor Staff registrations, 1 table, 2 chairs and 1 trash can)
- Company recognition on wireless login
- Logo recognition on select advanced publicity, collateral materials, name badges and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Logo recognition included in attendee bag design
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program
- Sponsor provided promotional video for viewing in general session room

### Gold Sponsors: $7,500 (Multiple Available)
- 1 Exhibit booth (includes 2 Exhibitor Staff registrations, 1 table, 2 chairs and 1 trash can)
- Company recognition on wireless login
- Logo recognition on select advanced publicity, collateral materials, and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

### Program Sponsor: $5,000 (Exclusive)
- Name/logo recognition on program as Conference Program Sponsor
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

### Lanyard Sponsor: $5,000 (Exclusive)
- Company Logo on all conference lanyards
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

### Hotel Keycard Sponsor: $5,000 (Exclusive)
- Logo on conference hotel key cards (up to 600 total)
- Rolling banner advertisement at conference
- Logo recognition in conference website
- Logo recognition in conference program

### Silver Sponsors: $5,000 (Multiple Available)
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Rolling banner advertisement at conference
- Logo recognition in conference website
- Logo recognition in conference program

### Bronze Sponsors: $4,000 (Multiple Available)
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

### Breakfast Sponsors: $3,000 (Multiple Available)
- Logo recognition in conference program
- Logo recognition on breakfast signage
- Sponsor provided literature at table in the breakfast area

### Attendee Bag Sponsors: $3,000 (Multiple Available)
- Logo recognition included in attendee bag design
- Logo recognition in conference program
- Logo recognition on conference website

### Exhibit Booth Only: $2,500 (Multiple Available)
- 1 Exhibit booth space
- 2 Exhibitor staff registrations
- Name recognition in conference program and on conference website

### Coffee Break Sponsors: $2,000 (4 Available)
- Sponsor provided literature at table in the break area
- Logo on signage in the break area
- Logo recognition in conference program and on conference website

### Contributing Sponsors: $500 (Multiple Available)
- Name recognition in conference program
- Logo recognition on conference website
Company: ______________________________________________________________________________________________________________
Address: ______________________________________________________________________________________________________________
City:________________________________________ State: __________________ Zip: __________________
Tel:________________________________________ Fax: __________________ Website:________________________
Exhibitor Name (Included with booth space): ______________________________________________________________________________
Title: ______________________________________________________________________________________________________________
Tel: ________________________________________ E-mail: ________________________________
Exhibitor Name (Included with booth space): ______________________________________________________________________________
Title: ______________________________________________________________________________________________________________
Tel: ________________________________________ E-mail: ________________________________
Exhibitor Name (Additional attendee fee will apply): __________________________________________________________________________
Title: ______________________________________________________________________________________________________________
Tel: ________________________________________ E-mail: ________________________________
Contact for Exhibit Arrangements if different from above: ______________________________________________________________________
Title: ______________________________________________________________________________________________________________
Tel: ________________________________________ E-mail: ________________________________

Exhibit Options:
☐ 10’ x 10’ Booth Space* $2,500 *Includes 2 Exhibitor Staff registrations, 1 table, 2 chairs, 1 trash can. Exhibit fees are non-refundable.
Additional Exhibitor Staff may register as conference attendees.
Please do not locate me near any of these exhibitors: _______________________________________________________
Products or Services to be displayed: _____________________________________________________________________________
Do you wish to receive information from other conference exhibitors?  ☐ Yes  ☐ No

Sponsor Options
☐ Title Sponsor $10,000  ☐ Silver Sponsor $5,000  ☐ Exhibit Booth Only $2,500
☐ Gold Sponsor $7,500  ☐ Bronze Sponsor $4,000  ☐ Attendee Bag Sponsor $2,000
☐ Program Sponsor $5,000  ☐ Breakfast Sponsor $3,000  ☐ Coffee Break Sponsor $2,000
☐ Lanyard Sponsor $5,000  ☐ Contributing Sponsor $500

*All sponsors and exhibitors will be required to complete a separate agreement form upon confirmation.

Payment Information
Method of Payment:
☐ Check ☐ VISA ☐ MasterCard ☐ AMEX ☐ DISC ☐ Money Order ☐ Purchase Order
Name on Card: __________________________________________________________________
Card Number: __________________________________________________________________
Exp: __________________________________________________________________________
Total amount to be charged: ______________________________________________________
Authorized Signature: __________________________________________________________

Exhibitors may cancel purchased exhibit space provided that conference management is notified in writing on or before June 30, 2016. If conference management is able to resell the cancelled space, exhibitors will receive a refund, less a 5% processing fee. Conference management assumes no responsibility for having included the names of the exhibitors in conference programs, websites, news releases or other materials.

Please return this completed form to:
Conference & Event Management | 140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
events@uta.edu | Main 866.906.9190  | Fax 817.272.2556