



IEEE

youngprofessionals

IEEE Dallas Young Professionals

2015 Sponsorship Package

Equipping the Future Leaders of IEEE

IEEE Dallas Young Professionals
The Institute of Electrical and Electronics Engineers, Inc.
501(c).3 Tax Exempt

<http://sites.ieee.org/dallasyp/>

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Executive Summary

The Institute of Electrical and Electronics Engineers (IEEE) Dallas Young Professionals strive to inspire and equip our members to become stronger leaders, more successful professionals, and more conscientious citizens. Will you join us in that endeavor? To that purpose, the IEEE Dallas Young Professionals offer 4 sponsorship levels: Title Event Sponsor, Speaker Event Sponsor, Industry Networking Gala Gold Sponsor, and Industry Networking Gala Silver Sponsor. Benefits vary according to sponsorship level and include networking and recruiting opportunities along with different types of recognition (print and electronic). Please read about them in [pages 10 -14](#). You can also find more information about [IEEE](#), [Young Professionals](#), and the [IEEE Dallas Young Professionals](#) in pages 5 - 9.

We know that there are so many different organizations that you can sponsor but limited funds with which to do sponsorship. So why sponsor the IEEE Dallas Young Professionals? Because it is in our name: Young. We are the Young Professionals. Our members have long careers ahead. By sponsoring, our members will view your company as invested in the community. We will carry this perspective throughout our long careers. In addition, you will have connected with us early in our careers as we begin to build our networks. Finally, we bridge the gap between students and more senior professionals through many different events. You will get to support this vital bridge and connect with both sides, the students and professionals.

To sponsor, please review the [Sponsorship Pledge](#) below and select a sponsorship level.

Thank you,
IEEE Dallas Young Professionals
Executive Committee

For more information, please contact:
Daniel Schlieter, PhD
2015 Chair
IEEE Dallas Young Professionals
daniel.schlieter@ieee.org
214-738-5969

The Institute of Electrical and Electronics Engineers
Dallas Young Professionals
Equipping the Future Leaders of IEEE

2015 Corporate Sponsorship Pledge

Title Sponsor: 2015 Networking Gala	\$1200	Closed: Texas Instruments
Title Sponsor: 2015 Fall IEEE Society Day and 2015 Networking Gala Gold Sponsor	\$1200	Open: 1 Available
Event Sponsor: 2015 August Speaker Event and 2015 Networking Gala Gold Sponsor	\$800	Closed: Texas Instruments
Event Sponsor: 2015 October Speaker Event and 2015 Networking Gala Gold Sponsor	\$800	Open: 1 Available
2015 Networking Gala Gold Sponsor	\$500	Open: 4 Available
2015 Networking Gala Silver Sponsor	\$300	Open: 6 Available

Company Info

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____



Sponsorship Level Description

Level	Recognition	# Sponsors	Recruitment/Networking
2015 Gala Silver	Logo on all electronic and print promotional material; company information presented in sponsor booklet and e-banner	6 Gala Silver Sponsors	1 Guest Invited to 2015 Networking Gala
2015 Gala Gold	All Gala silver benefits; logo sized larger; more space for company information; recognition at event start and finish	4 Gala Gold Sponsors	2 Guests Invited to 2015 Networking Gala
2015 Speaker Event	All Gala gold benefits; logo on 2015 polo; logo on all sponsored event promotional material; company information presented in e-banner at sponsored event; recognition at start and finish of sponsored event	4 Event Sponsors Total / 1 Remaining	1 Guest Invited to Sponsored Event and 2 Guests Invited to 2015 Networking Gala
2015 Title Event	All speaker event benefits; logo sized larger; more space for company information at sponsored event	2 Title Sponsors Total	1 Guest Invited Sponsored Event and 2 Guests invited to 2015 Networking Gala

Payment and IEEE Young Professionals Contact Info

Make Check Payable: IEEE Dallas
Address Memo Line: Young Professionals Sponsorship

Mail To
 Daniel Schlieter (2015 Chair)
 2000 E. Arapaho Rd.
 Apt. 22211
 Richardson, TX 75081
 214-738-5969

Notes:

- Please provide vector format logo (.eps/.pdf) and corporate policy on color/sizing
- Sponsorship will last through the remainder of the year



Who is IEEE?

Vision

IEEE will be essential to the global technical community and to technical professionals everywhere, and be universally recognized for the contributions of technology and of technical professionals in improving global conditions.

Mission

IEEE's core purpose is to foster technological innovation and excellence for the benefit of humanity.

IEEE has:

- more than **426,000 members** in more than **160 countries**, more than **50 percent** of whom are from **outside the United States**;
- more than **117,000 Student members**;
- **334 Sections** in ten geographic Regions worldwide;
- **2,116 Chapters** that unite local members with **similar technical interests**;
- **2,669 student branches** at colleges and universities in **80 countries**;
- **922 student branch chapters** of IEEE technical societies;
- **440 affinity groups**; IEEE Affinity Groups are non-technical sub-units of one or more Sections or a Council. The Affinity Group patent entities are the IEEE-USA Consultants' Network, **Young Professionals (YP)**, Women in Engineering (WIE), and Life Members (LM).

IEEE:

- has **39 Societies** and **six technical councils** representing the wide range of IEEE technical interests;
- has more than **3.5 million documents** in the IEEE Xplore Digital Library, with more than **8 million downloads** each month;
- has more than **1,671 standards and projects** under development;
- publishes approximately **180 transactions, journals, and magazines**;
- sponsors more than **1,600 conferences** in 91 countries while:
 - partnering with more than **1,000 non-IEEE entities** globally;
 - attracting more than **480,000 conference attendees**;
 - publishing more than **1,400 conference proceedings** via IEEE Xplore®.

For more information, please visit http://www.ieee.org/about/today/at_a_glance.html.

Who are the IEEE Young Professionals?

IEEE Young Professionals is an international community of enthusiastic, dynamic, and innovative members and volunteers. IEEE Young Professionals is an IEEE affinity group that strives to build young professionals upon the scope of IEEE principals and mission, while transitioning young professionals to be future leaders within IEEE. IEEE Young Professionals is committed to helping young professionals evaluate their career goals, polish their professional image, and create the building blocks of a lifelong and diverse professional network.

IEEE Young Professionals, formally Graduates of the Last Decade (GOLD), was created in 1996 as a membership program to help students transition to young professionals within the larger IEEE community. Students who are IEEE members are automatically added to the IEEE Young Professionals member community as they graduate.

Who are the IEEE Dallas Young Professionals?

IEEE Dallas Young Professionals strives to inspire and equip our members to become the future leaders of IEEE by helping recent graduates grow as individuals, professionals, and members of the IEEE community. It is our goal to provide members with leadership, networking, and community service opportunities. Events are designed to allow our members to expand their professional network, to connect with local industry and academia, and to volunteer within and without the IEEE community. We hope to inspire and equip our members to become stronger leaders, more successful professionals, and more conscientious citizens in all aspects of their lives.

Vision

Inspire and equip the future leaders of IEEE.

Mission

Inspiring and equipping our members to become stronger leaders, more successful professionals, and more conscientious citizens

Membership

IEEE Dallas Young Professionals are IEEE members who live in the Dallas area and were either a IEEE student member that recently graduated or an IEEE member that joined IEEE shortly after graduation. IEEE Membership is open to individuals who by education or experience give evidence of competence in an IEEE designated field. The designated fields are: Engineering, Computer Sciences and Information Technology, Physical Sciences, Biological and Medical Sciences, Mathematics, Technical Communications, Education, Management, and Law and Policy. IEEE Dallas Young Professionals Membership includes the following grades: Graduate Student, Associate, and Member. Many IEEE Dallas Young Professionals are also members of different IEEE societies.

2014 and 2015 Events

IEEE Dallas Young Professionals host events that 1) provide networking opportunities with professionals in the Dallas area, 2) promote career growth by expanding on skills and knowledge, and 3) produce leaders through community services opportunities. IEEE Dallas Young Professionals hold general events on the last Wednesday of every month at 6:30 PM. These events include social events, speaker events, and outreach events. All events include networking. The social events allow IEEE Dallas Young Professionals to network in a relaxed and fulfilled environment, while speaker events bring in industry leaders to teach career building, networking, personal development. For the outreach events, the IEEE Dallas Young Professionals have been collaborating with The Shoulders of Giants to bring science education to elementary children in the Dallas area. Science camps have been held at Dallas and Plano public libraries and cover Chemistry, Biology, Physics, and Electrical Engineering.

2015 Event Plans

March	Spring Networking and Kickoff Event
April	Spring IEEE Society Day at UT Dallas
April	Spring Speaker Event: Art George
May	Event Cancelled
June	Summer Networking and Bowling Mixer
July	Summer Networking and Outreach Event: Summer Science Series Preparation
July	Summer Networking and Outreach Event: Summer Science Series Preparation
August	Summer Outreach Event: Summer Science Series - Shocking Electronics! (Week 1: It's Alive!)
August	Summer Networking and Outreach Event: Summer Science Series Preparation
August	Summer Outreach Event: Summer Science Series - Shocking Electronics! (Week 2: Zeros and Ones)
August	Summer Outreach Event: Summer Science Series - Shocking Electronics! (Week 3: Power Forward!)
August	IEEE Dallas YP and PSES Summer Speaker Event: Jim Bender (Ethics in Engineering, Making Right Choices)
September	Fall Networking and Social Event
October	2015 IEEE Dallas YP Networking Gala
October	Fall Speaker Event
November	Fall IEEE Society Day at SMU
November/ December	End of Year Networking and Social Event

2012/2015 IEEE Dallas Young Professionals Industry Networking Gala

Sometimes getting the opportunity to sit down face-to-face with a prospective employer is the most difficult obstacle to overcome when seeking a first job. Many recent graduates are far more impressive candidates in reality than they appear on paper, but without prior work experience, their resume continues to be passed over on application after application. The 2012 IEEE Dallas Young Professionals Industry Networking Gala provided an opportunity for students to showcase themselves as impressive candidates. Students enjoyed a semi-formal banquet in the company of a diverse array of industry sponsors, from small-business owners to representatives of the corporate giants. All of our attendees participated in a networking workshop provided by former IEEE-USA vice-president, Bob Krause. Along with passing on

practical networking tips, Bob led students and industry sponsors in fun networking activities and exercises throughout the evening to help break the ice. Students went home with new skills on making new connections while industry sponsors went home with a bound packet of student resumes for follow-up opportunities.

IEEE Dallas Young Professionals are holding a 2015 Industry Networking Gala and we hope that you can join as one of the industry sponsors. This year's Gala will be similar to the 2012 Gala. The event will be held on Wednesday, October 7 at the Wyndham Dallas Suites, which is centrally located between The University of Texas at Dallas and Southern Methodist University. Students of both universities along with IEEE Dallas Young Professionals will be invited to attend. The setting will be semi-formal with hor d'oeuvres and plenty of networking. We will have a guest speaker to lead us in ice breaking and networking activities. (The speaker is to be determined.) We are looking for industry sponsors to partner with us. Will you join us?

Benefits of Sponsorship

The 2015 IEEE Dallas Young Professionals Sponsorships fall into three categories: 2015 Industry Networking Gala Sponsorships, 2015 Speaker Event Sponsorships, and 2015 Title Event Sponsorships. Benefits in general include recognition and recruiting but vary on specifics from sponsorship to sponsorship. However, the greatest benefit is supporting the IEEE Dallas Young Professionals achieve our mission statement to *inspire our members to become stronger leaders, more successful professionals, and more conscientious citizens*. By sponsoring the IEEE Dallas Young Professionals, you will be investing in the future leaders of IEEE.

2015 Industry Networking Gala Sponsorships

2015 Networking Gala Sponsorship Benefits				
Benefit Category	Benefit Details	Silver Sponsor	Gold Sponsor	Title Sponsor
Networking / Recruiting	Invitations for 1 Guests to the 2015 Networking Gala	X		
Networking / Recruiting	Invitations for 2 Guests to the 2015 Networking Gala		X	X
Recognition: Prior to Event	Logo placed on all 2015 Networking Gala printed promotional material*	size: 33%	size: 50%	size: 100%
Recognition: Prior to Event	Logo & link on the IEEE Dallas Young Professionals Networking Gala Webpage*	size: 33%	size: 50%	size: 100%
Recognition: Prior to Event	Logo & link on IEEE Dallas Young Professionals Gala Webpages Sidebar*	5 sec	10 sec	20 sec
Recognition: Prior to Event	Logo & link on IEEE Dallas Young Professional Networking Gala Emails*	size: 33%	size: 50%	size: 100%
Recognition: At Event	Space for company information in the Networking Gala Sponsor Booklet	¼ page	½ page	1 page
Recognition: At Event	Logo displayed on LCD electronic banner (powerpoint presentation)	size: 33%	size: 50%	size: 100%
Recognition: At Event	Space for company information on LCD electronic banner (ppt presentation)	½ Slide	1 Slide	2 Slides
Recognition: At Event	Recognition at introduction and closing of event		X	X

*Each logo is sized relative to the Title Sponsor Logo

2015 Speaker and Title Event Sponsorships

2015 Speaker and Title Event Benefits (See 2015 Networking Gala Benefits Table For More Details)				
Benefit Category	Benefit Details	Speaker Event Sponsor	IEEE Society Day Title Sponsor	Networking Gala Title Sponsor
2015 Industry Networking Gala	Gold Level Sponsorship to the 2015 Industry Networking Gala	X	X	
2015 Industry Networking Gala	Title Sponsorship to the 2015 Industry Networking Gala			X
Recognition	Backside Logo on 2015 IEEE Dallas YP Polo	size: 50%	size: 100%	size: 100%
Networking / Recruiting	Invitation to Speaker Events: Opportunity to Network with IEEE Dallas Young Professionals	X		
Networking / Recruiting	Invitation to IEEE Society Day: Exposure to over 100 students		X	
Networking / Recruiting	Invitation to IEEE Society Day: Booth at university event		X	
Recognition: Prior to Event	Logo placed on all printed promotional material	X	X	X
Recognition: Prior to Event	Logo & link on IEEE Dallas Young Professionals Sponsor Webpage*	size: 50%	size: 100%	size: 100%
Recognition: Prior to Event	Logo & link on IEEE Dallas Young Professionals Webpage Sidebar*	10 sec	20 sec	20 sec
Recognition: Prior to Event	Logo & link on IEEE Dallas Young Professional Event Emails	X	X	X
Recognition: At Event	Logo displayed on LCD e-banner at event sponsored	X	X	X
Recognition: At Event	Space for company information on LCD electronic banner	1 Slide	5 Slides	2 Slides
Recognition: At Event	Recognition at introduction and closing of event	X		X

*Each logo is sized relative to the Title Sponsor Logo

2015 Industry Networking Gala Sponsorship Details

As described in the previous section, our events have 3 purposes: networking, professional development, and community service. For the year 2015, the event needing the greatest sponsorship is the 2015 Industry Networking Gala. This event encompasses all three purposes: networking, professional development, and community service. With this event, the IEEE Dallas Young Professionals serve the IEEE community by connecting local industry with young professionals and recent/almost university graduates. We invite the local university IEEE chapters to assist in event planning and as attendees. This in turn helps them to improve their leadership skills and build their network. Finally, all attendees will be networking with local industry (i.e. you, the sponsor) to build their network and potentially their career.

As sponsors, your first benefit is the invitation to connect with these young professionals and recent/almost graduates. You will have opportunity to recruit these future leaders in a more intimate setting than a typical career fair. The Title and Gold Sponsor Level will receive two recruiter invitations and the Silver Sponsor Level will receive one recruiter invitation. This year's location will be at the Wyndham Suites - Dallas in their elegant Bistro Room and Patio, which can hold up to 100 attendees ([please see the photos below](#)). You will be given a small table to network and recruit these future leaders (detailed arrangements will be made after a [sponsorship pledge](#)). By forcing the students to leave campus to attend the event and limiting the attendees to 100, students must have initiative and follow-through to register and attend. (This is no typical career fair; it is a grown-up career fair!) Another of the unique advantages of this setting is location: almost half-way between The University of Texas at Dallas and Southern Methodist University. At each university, we are enlisting the help of the student branch leadership. They join our IEEE Dallas Young Professionals leadership in planning and advertising the event. Thus, the attendees will consist of young professionals and students (both graduate and undergraduate). In addition, many of the attendees will have helped with planning the event, which could be a great conversation starter when asking about their resume!

Your second benefit as a sponsor is company recognition. Your company's sponsorship becomes a selling point for our advertisement. Potential attendees will register and attend based upon your company's presence. They will be there for you! We will be promoting this event with your company logo on print and electronic media. The logo will include a link to your company's homepage on all electronic media. Print media will include promotional flyers. These flyers will be posted on university campuses and passed out at IEEE Dallas events (we plan to advertise at other society events). The electronic media includes the [IEEE Dallas Young Professionals Website](#), all promotional emails, a sponsor booklet given to all attendees, and a resume booklet given to all event sponsors. 2015 Industry Networking Gala sponsors will have their logos (with links to their webpage) on three different locations: the [sponsor page](#), the [Industry Networking Gala sponsor page](#), and on the left sidebar of all [Networking Gala webpages](#). The left sidebar will rotate through the sponsor logos with the

Title Sponsor having 20 seconds, the Gold Sponsors having 10 seconds, and the Silver Sponsors 5 seconds. The sponsor pages will have the logos sized such that the Title Sponsor logo is the full width of the page, the Gold Sponsor logos are 50% the size of the Title Sponsor logo, and the Silver Sponsor logos are 33% the size of the Title Sponsor logo. In addition, many promotional emails will be going out to IEEE Dallas Young Professionals members, UT Dallas students, and SMU students. All sponsors will have their logos (with link to their webpage) on the emails with sizing the same as the IEEE Dallas Young Professionals webpage. The sponsor booklet will contain the sponsor logos (sized as previously stated) and space for company information (1 page for Title Sponsor, ½ page for Gold Sponsor, and ¼ for Silver Sponsor). The resume booklet will include all of the information from the sponsor booklet and all of the attendee's resumes. Finally, the Title and Gold Sponsor will be recognized at the beginning and closing the 2015 Industry Networking Gala.

Please see the [table](#) above for a summary of all benefits and sponsorship levels.

Bistro Room and Patio at the Wyndham Suites - Dallas



Bistro Room at the Wyndham Suites - Dallas



Patio at the Wyndham Suites - Dallas

2015 Speaker and Title Event Sponsorship Details

In addition to 2015 Industry Networking Gala Sponsorships, IEEE Dallas Young Professionals offer Speaker Event Sponsorships and Title Event Sponsorships. These additional sponsorship levels receive benefits exclusive to the events sponsored and recognition on the annual IEEE Dallas Young Professionals polo (sponsors will receive a polo). These sponsorship levels are also automatically added as Gold Sponsors for the 2015 Industry Networking Gala (except for the 2015 Industry Networking Gala Title Sponsor, which is, of course, the title sponsor for that event).

In 2015, the IEEE Dallas Young Professionals have held and will hold 4 speaker events. The Speaker Event Sponsorship Level includes an invitation to the event and recognition on all electronic and print promotional materials. At the event, the sponsor will have the opportunity to networking with IEEE Dallas Young Professional members and will be recognized at the introduction and closing of the event. Furthermore, the sponsor will have their logo displayed on a LCD electronic banner along with 1 slide of company information. Prior to the event the sponsor's logo (with link to the sponsor's homepage) will be placed on all promotional emails and the [IEEE Dallas Young Professionals Sponsor Webpage](#). The sponsor's logo (with link to the sponsor's homepage) will also be placed on the left sidebar of the [IEEE Dallas Young Professionals Website](#). This sidebar will rotate through the different sponsors, with Speaker Event Sponsor receiving 10 seconds per rotation, and will be located on all web pages except the 2015 Networking Gala web pages.

In the remainder of 2015, the IEEE Dallas Young Professionals will host 2 Title Events: the 2015 Industry Networking Gala and the Fall IEEE Society Day. For the Title Events, IEEE Dallas Young Professionals partner with other IEEE Dallas Societies and IEEE Student Branches to host joint events that reach a wide range of IEEE members and non-members. The 2015 Industry Networking Gala is described above and will be co-hosted with the UT Dallas and SMU IEEE Student Branches. The IEEE Society Days are events meant to bridge the gap between students and professionals. Here is a description of the event from the 2015 Chair, Daniel Schlieter, "I believe that a primary mission of IEEE Young Professionals is to bridge the gap between students and seasoned professionals. This involves introducing students to IEEE and encouraging them to participate. Of course student chapters, professors, and other IEEE organizations do this on a daily basis. However, I believe that Young Professionals offer a unique perspective. Having recently been there, we, as Young Professionals, recognize how overwhelming IEEE and the field of engineering can be as student. This is especially true for bachelor students who are experiencing great breath in their studies, but not much depth (yet at least). With this comes only a surface knowledge of the fields of engineering. This is where IEEE comes in. With our wide range of [societies](#), we, as IEEE Dallas, can show students our many technical fields and how these fields solve today's problems. When I surveyed several IEEE students and asked them how many societies they could name, only 1 or 2 came to each of them. I believe that students need more exposure to our societies and our societies would benefit from student attendees. To [rectify](#) this problem, I propose holding an IEEE Dallas Society Fair."

The Spring IEEE Society Day, held in April at the University of Texas at Dallas, was a great success. IEEE Dallas Young Professionals plans to follow that with an IEEE Society Day held in the late Fall at Southern Methodist University. The event entails IEEE Dallas Societies setting up booth in a common area of the university. The societies will pass out promotional materials and display demonstrations that represent their discipline.

As a sponsor for the IEEE Society Day Title Event, you will help IEEE Dallas reach students and broaden their knowledge of potential engineering fields. The IEEE Society Day Title Sponsor

will be provided with a booth where the sponsor can pass out promotional material and demonstrate products. At the Spring event, over 100 students stopped by and the same is expected for the Fall. The IEEE Society Day Title Sponsor will also receive recognition prior to and at the event. At the event, the sponsor will have their logo displayed on a LCD electronic banner along with 5 slides of company information. Prior to the event the sponsor's logo (with link to the sponsor's homepage) will be placed on all promotional emails and the [IEEE Dallas Young Professionals Sponsor Webpage](#). In addition, the sponsor's logo (with link to the sponsor's homepage) will be placed on the left sidebar of the [IEEE Dallas Young Professionals Website](#). This sidebar will rotate through the different sponsors, with the IEEE Society Day Title Sponsor receiving 20 seconds per rotation, and will be located on all web pages except the 2015 Networking Gala web pages.

Please see the [table](#) above for a summary of all benefits and sponsorship levels.