Exhibitor Prospectus

IEEE/DEIS Electrical Insulation Conference

Sheraton Philadelphia Downtown Hotel
201 North 17th Street, Philadelphia, Pennsylvania, USA

June 8–11, 2014

The 32nd IEEE Electrical Insulation Conference will be held in downtown Philadelphia, PA USA in June 2014. The EIC is the world’s premiere applied electrical insulation conference. In addition to the extensive technical program, there is an associated exhibition for suppliers of electrical insulating materials, electrical test equipment, instrumentation and sensors, as well as exhibits by insulation test providers.

Who Attends the EIC?

Many of the attendees at the EIC are manufacturers of high voltage equipment such as insulators, power cables, instrument transformers, power transformers, switchgear, motors and generators. These manufacturers need to meet the suppliers and producers of electrical insulating materials and insulation test equipment and instrumentation. In addition, a significant percentage of EIC attendees are from high voltage equipment operators, such as electric utilities, and industries such as pulp and paper mills and petrochemical plants. These end-users need to know about insulating materials for repairs, test equipment and diagnostic instrumentation for condition-based maintenance as well as the services of insulation system test providers. The typical attendee at the EIC usually has the authority to specify vendors.
Exhibitor Prospectus

Who Should Exhibit?

♦ Electrical insulating material suppliers
♦ Insulation service providers
♦ Manufacturers of test equipment, sensors for diagnostic testing and instrumentation
♦ Diagnostic test service providers

What are the Details?

♦ Each booth is 10 ft by 8 ft (3 m x 2.5 m).
♦ One table 6 ft x 30 in (1.8 x 0.8 m) will be provided. 120 Vac will be provided at each table.
♦ Exhibit hours will be from 11 am to 2 pm on Monday June 9 and Tuesday June 10, 2014.
♦ When the exhibits are open, the technical program will cease, ensuring the undivided attention of the EIC attendees.
♦ Attendees will pass through the exhibit hall in order to get their luncheon.
♦ The basic cost is $950 USD per 10 ft x 8 ft booth paid by February 28, 2014. After which, the cost is $1200.
♦ Includes 2 exhibit-only attendees. Additional exhibit-only attendees at $100 each.
♦ Booth space is limited—last years booths were sold out, some exhibitors were turned away

Info Session on New Products & Services ... free product promotion!

There will be opportunities for three 15 minute Info Sessions each on Monday and Tuesday immediately after the technical sessions close. The Info Sessions will be in the same area as the technical sessions. The six Info Session opportunities will be assigned on a first-come first-served basis to exhibitors so reserve your booth early. The rooms will have a PowerPoint projector, screen and podium microphone. Any additional audio-visual equipment will be the responsibility of the sponsoring company.

Sponsorship Opportunities

Conference Proceedings—$5000
Five Coffee Breaks - $1000/ each

Need Further Information?

Contact Mark Winkeler at mark.winkeler@altana.com or Stephen Tuckwell at stephen.tuckwell@altana.com for contract details. Or complete the attached Exhibitor Agreement and send to Mark Winkeler.
IEEE/DEIS Electrical Insulation Conference 2014
Exhibitor Agreement

Complete and send to:
Mark Winkeler
ELANTAS PDG, Inc.
5200 North 2nd Street
St. Louis, MO 63147 USA
Fax: 314-436-1030
Email: mark.winkeler@altana.com

No. of booths—by February 28, 2014: ________ @ $950 (US)
No. of booths—on or after March 1st, 2014: ________ @ $1200 (US)

Each exhibit booth includes 2 exhibit only attendees.
Additional exhibit only attendees: ________ @ $100 per person

Proceedings: ________ @ $5000
Coffee breaks: ________ @ $1000

Are there any exhibitors you do NOT want to be located next to?
________________________________________________________________________________

Your Details:

Company Name: ____________________________________________________________

Address: ____________________________________________________________________

Contact Name: ______________________________________________________________

Telephone & Email: __________________________________________________________

Names of persons attending the booth (for badge purposes):
__________________________________________________________________________
__________________________________________________________________________

Payment Method:

By check, payable to IEEE EIC 2014 and mailed to
Stefano Bomben
2939 Wisteria Ct
Mississauga, Ontario
L5M 5V5
Canada

By wire transfer—details will be provided on request.