IEEE EMBS
International Student Conference 2016
May 29th - May 31st, 2016
Ottawa, Ontario

Partnership and Exhibition Opportunities

Feel free to contact us at ISC2016.IEEE@gmail.com
(613) - 668 - 3919
Introduction

The IEEE EMBS International Student Conference (ISC) will be hosted in Ottawa from May 29, 2016 to May 31, 2016 with an overarching theme of ‘Expanding the Boundaries of Biomedical Engineering and Healthcare’. The conference, embracing all aspects of Biomedical Engineering will include scientific sessions, poster presentations, workshops, selected oral presentations and design competition presentations. The meeting is undoubtedly the best opportunity for students, industry and academia to network, exchange information and share innovative ideas related to Biomedical Engineering.

Hosts

The IEEE EMBS International Student Conference 2016 is hosted by Carleton University IEEE Engineering in Medicine and Biology Society Graduate Student Club.

Facts

The IEEE EMBS International Student Conference is part of a conference series that began in 2013 under IEEE EMBS. Since 2013, ISCs were held across the globe including Canada, Chile, United Kingdom, Egypt, Malaysia and United States of America. The conference is organized by highly motivated students for students!

Venue

Carleton University, located in Ottawa, Canada, hosts almost 28,000 students, 3500 of them postgraduates and is ranked as Canada’s 6th institution. The Rideau River rushes by the south side providing a tranquil atmosphere where you can see the O-Train Trillium Line cross over bringing students to and from campus. River Building will host the conference allowing you take in this breathtaking view either from the window walls or out on the upper level patio.
Scientific Program

The conference will focus on an overarching theme of ‘Expanding the Boundaries of Biomedical Engineering and Healthcare’ with various scientific tracks including but not limited to:

Tracks

- Biomedical Signal Processing
- Biomechanics, Biomaterials & Tissue Engineering
- Bioinstrumentation, Biosensors &Bio-Micro/Nano Technologies
- Mobile, networked, wireless, and wearable technology
- Medical Imaging, Visualization & Image Processing
- Bioinformatics & Computational Biology, Systems Biology & Modelling Methodologies
- Therapeutic Systems & Clinical Engineering
- Healthcare Information Systems & Telemedicine
- Biorobotics, Biomechatronics, Assistive Devices & Prosthetics
- Neural Engineering & Rehabilitation Engineering
- Medical Devices

Benefits of Partnering/Exhibiting with IEEE EMBS ISC 2016

Leadership: Establish a visible leadership position within the Biomedical Engineering community by promoting your company through the various partnership opportunities available

New Opportunities: Identify new opportunities or create new partnerships by interacting with young and energetic start-ups, academic researchers, non-profit organizations and professionals across industry

Networking: +200 attendees in the Biomedical Engineering profession ranging from the brightest students and leading academics to top companies

Recruitment: Identify and recruit the best and brightest talents to engage with your organization, with an opportunity to promote positions (internships, co-op, contract, permanent, etc.) and accept resumes
Partnership Opportunities

Conference Gala Dinner ($5000)

The conference gala dinner will take place on Monday May 30, 2016. All delegates are invited to attend this event at a nominal charge. Guests and friends are invited to purchase additional tickets.

Partnership Includes:
• Receive additional three (3) complimentary tickets to the Conference Gala Dinner
• Have your company logo placed on the tickets
• Opportunity to place promotional material on each gala table
• Be verbally acknowledged during the event as the sponsor of the conference gala dinner
• Be acknowledged in all conference promotions (website, app, Facebook and twitter) as the Conference Gala Dinner Sponsor
• Platinum Benefits

Welcome Reception ($4000)

The Welcome Reception will take place on Sunday, May 29, 2016 in the Exhibit Hall. It is the official opening of the Exhibit Hall, providing delegates and exhibitors with the opportunity to mix and mingle while enjoying refreshments.

Partnership Includes:
• Have table top cards with your company logo on all food and beverage stations in the Exhibit Hall during the Welcome Reception
• Receive additional two (2) complimentary Conference Gala Dinner Tickets
• Be acknowledged in all conference promotions (website, app, Facebook and twitter) as the Welcome Reception Sponsor
• Platinum Benefits
Partnership Opportunities

Conference Lunch ($3000)

The conference will hold a lunch on Monday May 30, 2016. All delegates are invited to eat lunch free of charge.

Partnership Includes:
- Have table top cards with your company logo on all food and beverage stations
- Receive additional one (1) complimentary Conference Gala Dinner ticket
- Be acknowledged in all conference promotions (website, app, Facebook and twitter) as the Lunch Sponsor
- Platinum Benefits

Platinum Partner (+$2500)

Partnership Includes:
- Three (3) Complimentary conference registrations
- Two (2) complimentary tickets to the Conference Gala Dinner
- Two (2) complimentary exhibit booths
- Two (2) delegate bag inserts (supplied by sponsor)
- One (1) delegate bag pen (supplied by sponsor)
- Acknowledgement as a Level Sponsor in all Conference promotions (website, app, Facebook and twitter)
Partnership Opportunities

Gold Partner (+$1500)

Partnership Includes:
• Two (2) Complimentary Conference Registrations
• One (1) complimentary ticket to the Conference Gala Dinner
• One (1) complimentary exhibit booth
• One (1) delegate bag insert or pen
• Acknowledgement as a Level Sponsor in all Conference promotions (website, app, Facebook and twitter)

Design Competition ($1000 + Prizes)

A unique design competition is integrated in the conference to present the innovation of the next generation of Biomedical Engineers.

Partnership Includes:
• Have one representative as a competition judge
• Have your logo in all design competition promotions
• Representative shall present the prizes to all winners
• Opportunity to advertise competition
• Silver Benefits

Silver Partner (+$750)

Partnership Includes:
• One (1) complimentary Conference Registration
• One (1) complimentary ticket to the Conference Gala Dinner
• One (1) complimentary exhibit booth
• Acknowledgement as a Level Sponsor in all Conference promotions (website, app, Facebook and twitter)
Exhibition Opportunities

The exhibition is a vital part of ISC 2016. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field. Efforts include but are not limited to:

- Welcome reception on Sunday May 29, 2016 in the exhibit area
- Extended morning and afternoon networking breaks in the exhibit area

Industry Booth - $400

- 7’ (l) X 18” (w) X 36”- 42” (h) exhibit space
- 2 complimentary ‘exhibitor only’ badges*
- Dedicated exhibit hours
- Product or company recognition in the electronic conference program

Start-up Booth - $300

- 7’ (l) X 18” (w) X 36”- 42” (h) exhibit space
- 2 complimentary ‘exhibitor only’ badges*
- Dedicated exhibit hours
- Product or company recognition in the electronic conference program

Academic Booth - $300

- 7’ (l) X 18” (w) X 36”- 42” (h) exhibit space
- 2 complimentary ‘exhibitor only’ badges*
- Dedicated exhibit hours
- Product or company recognition in the electronic conference program

Non-Profit Organization Booth - $100

- 7’ (l) X 18” (w) X 36”- 42” (h) exhibit space
- 2 complimentary ‘exhibitor only’ badges*
- Dedicated exhibit hours
- Product or company recognition in the electronic conference program

If you are interested in being one of our exhibitors please contact us at ISC2016.ieee@gmail.com or feel free to visit ISC 2016 website at http://sites.ieee.org/embs-isc-2016/patron for the full patronage package.

*Only allows access to the exhibit hall. All other conference activities such as the Gala Dinner, the technical sessions, workshops and Keynote sessions will require an upgrade to full conference registration. Please check the order form for more information.
Partnership/Exhibition Order Form

Identification badges may be picked up at the conference registration desk. Exhibitor badges must be worn in the exhibit hall at all times.

Badge exchange between exhibit staff is prohibited. Exhibits should be staffed during show hours.

### Partnership

<table>
<thead>
<tr>
<th>Item</th>
<th>Price Per Item (CAD)</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Gala Dinner</td>
<td>$5000</td>
<td>Unavailable</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>$4000</td>
<td>Unavailable</td>
</tr>
<tr>
<td>Conference Lunch</td>
<td>$3000</td>
<td>Available</td>
</tr>
<tr>
<td>Platinum</td>
<td>$2500</td>
<td>Available</td>
</tr>
<tr>
<td>Gold</td>
<td>$1500</td>
<td>Available</td>
</tr>
<tr>
<td>Design Competition</td>
<td>$1000</td>
<td>Unavailable</td>
</tr>
<tr>
<td>Silver</td>
<td>$750</td>
<td>Available</td>
</tr>
</tbody>
</table>

### Exhibition Booth Only

<table>
<thead>
<tr>
<th>Exhibit Booth Type</th>
<th>Price Per Item (CAD)</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry</td>
<td>$400</td>
<td>Available</td>
</tr>
<tr>
<td>Academic</td>
<td>$300</td>
<td>Available</td>
</tr>
<tr>
<td>Start-Up</td>
<td>$300</td>
<td>Available</td>
</tr>
<tr>
<td>Non-Profit Organization</td>
<td>$100</td>
<td>Available</td>
</tr>
</tbody>
</table>

### Conference Registration Tickets*

<table>
<thead>
<tr>
<th>Ticket Type</th>
<th>Price Per Item (CAD)</th>
<th>Quantity</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gala Tickets</td>
<td>$30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upgrade an ‘exhibitor only’ badge to a full conference registration</td>
<td>$50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional full conference registration</td>
<td>$100</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Special prices for exhibitors and partners only
### Information and Signature

<table>
<thead>
<tr>
<th>Company Name</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person</td>
<td>Address</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>Province</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postal Code</td>
<td>Country</td>
</tr>
<tr>
<td>Phone</td>
<td>Web Link</td>
</tr>
</tbody>
</table>

An invoice will be sent on receipt of this order. All items are sold on a first-come-first-paid basis. Items will be considered sold only upon receipt of payment. To avoid delays, email this form filled out to ISC2016.EMBS@gmail.com, the conference is not responsible for undelivered mail. Items and rates are subject to change without notice. **PAYMENT**: Due 30 days from date of invoice or as indicated. The Conference reserves the right to render this order null and void without notice if payment is not received by the due date. **CANCELLATION**: Cancellation must be in writing. 25% cancellation fee will apply up to April 1, 2016. No refunds after this date.

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>