



THE PREMIER HUMANITARIAN TECHNOLOGY INVOLVEMENT OPPORTUNITY OF THE YEAR

GHTC 2016 is the IEEE’s flagship annual international conference for **scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations**, and individuals engaged in humanitarian work. This conference reaches hundreds of participants who are passionate about using technology for the benefit of humanity. **The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global.** Participants from around the world to form a program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities, to discuss and develop solutions for present and future humanitarian needs. The 2016 conference theme of “*Technology for the Benefit of Humanity*” includes these nine focus areas:

1. **Energy:** Generation, and Distribution of Renewable Energy; Off-grid Energy for Lighting, Cooking and Heating.
2. **Health:** Medical technology, Telemedicine, Mobile Clinics, Primary Care and Nutrition.
3. **Disaster Management**—Disaster Planning and Preparedness; Predictive, Warning and Response Systems; Community Mobilization; Monitoring and Evaluation of Community Response.
4. **Connectivity & Communication**—Communication and Information Technologies, Systems, and Applications; Social Media and Its Application;
5. **Humanitarian Challenges & Opportunities**—Logistics and Transportation; Infrastructure, Information, and Human Security; Shelters; Interagency Coordination; Human-Centered System Design; Participatory Methods and Local Economic Stimulation.
6. **Water & Sanitation**—Clean Water; Sanitation; Solid Waste Management; Disease Vector Control; Drainage and Hygiene.
7. **Agriculture**—Agricultural Technologies, Irrigation and Farming Practices.
8. **Education**—Training and Capacity Building; Programs; Methods and Service Learning.
9. **Deployment**—Scale-up, Distribution, Implementation, and Commercialization of Humanitarian Technologies.

Involvement in the conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the (IEEE Xplore) conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology efforts. Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

CONTACT INFORMATION

For more information, please contact the chair, Joe Decuir, jdecur@ieee.org. 1-425-985-1562



Patronage Benefits

- ❖ Helping humanity and broadening the impact of humanitarian technology work
 - Support for education, research, and other humanitarian activities that focus on technology for the benefit of humanity.

- ❖ Awareness Building:
 - Direct promotion to IEEE members, and humanitarian practitioners working in the field
 - Direct promotion to e-mail listings and publications; logo on website and in flyers
 - Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

- ❖ Branding and Awareness Building:
 - Direct promotion to IEEE members, and humanitarian practitioners working in the field
 - Direct promotion to e-mail listings and publications; logo on website and in flyers
 - Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

- ❖ High Traffic Networking:
 - Approximately 300 attendees + 50 developers at the Hackathon
 - Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
 - A welcome reception co-located with poster sessions providing direct interaction with innovators

2016 IEEE GHTC Patronage Program Options

PLATINUM	\$30,000	Plenary talk	6 passes	Full page ad	Exhibit
GOLD	\$20,000	Plenary talk	4 passes	Full page ad	Exhibit
SILVER	\$10,000		2 passes	Half-page ad	Exhibit
BRONZE	\$5000		2 passes	Half-page ad	Exhibit
PROCEEDINGS	\$5000		1 pass	1/4 page ad	Banner
RECEPTION	\$3000		1 pass	1/4 page ad	Banner
BREAKS	\$500-\$1500				Banner

PLATINUM Patron - \$30000

Platinum Patronage includes:

1. Recognition as the Platinum Level Patron on:

- a) Conference website (with your logo and a link to your website)
- b) Conference posters, signs, and flyers
- c) Mention during opening and closing remarks
- d) Program listing and full page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- a) Listing in all leading print and online IEEE-GHTC publication promotion efforts
- b) A listing as Platinum patron in all national and regional news releases and calendar



3. Recognition at the Networking Reception

- a) Signs and Poster
- b) Promotional email blasts
- c) Speaking opportunity during Networking Reception

4. Speaking opportunities at the Conference

5. 30" x 72" skirted exhibit table with two chairs

6. 6 conference passes

GOLD Patron - \$20,000

Gold Patronage includes:

1. Recognition as the Gold Level Patron:

- Conference website (with your logo and a link to your website)
- Conference posters, signs, and flyers
- Program listing
- Mention during opening and closing remarks
- Full page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Gold patron in all national and regional news releases and calendar

3. Speaking opportunities at the Conference

4. 30" x 72" skirted exhibit table with two chairs

5. 4 conference passes

SILVER Patron - \$10,000

Silver Patronage includes:

1. Recognition as the Silver Level Patron:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Silver patron in all national and regional news releases and calendar

3. 30" x 72" skirted exhibit table with two chairs

4. 2 conference passes



Bronze Patron - \$5,000

Bronze Patronage includes:

1. Recognition as the Bronze Level Patron:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- An exclusive listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as a Bronze patron in all national and regional news releases and calendar

3. 30" x 72" skirted exhibit table with two chairs

4. 2 conference passes

Conference Proceedings, Badges, Bags Patrons - \$5,000 each

1. Recognition as the Conference Patron for appropriate item:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter page advertisement in the conference program

2. Onsite banner provided by you [up to 2ft x 4ft]

3. 1 conference pass

Reception Patron - \$3,000

Networking Reception

1. Recognition as the Conference Patron for Networking Reception:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter page advertisement in the conference program

2. Onsite banner provided by you [up to 2ft x 4ft]

3. 1 conference pass

Breakfast / Coffee Break (\$500, \$1000, \$1500)

Breakfast or Coffee Break Patronage includes

1. Recognition as the Conference Patron for Breakfast or break as appropriate:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing

2. Onsite banner provided by you [up to 2ft x 4ft]

General Information, Contact and Payment Information

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts.

Patrons must support the mission of the conference and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair. For more information, please contact the Conference Chair, Joe Decuir, jdecur@ieee.org