Call for Patrons and Exhibitors

IEEE PES Power & Energy Society®

IEEE

IAS IEEE Industry Applications Society

Rethink, Reimagine and Recreate Energy Eco-System

IEEE GREENTECH 2013

(IEEE Green Technologies Conference)

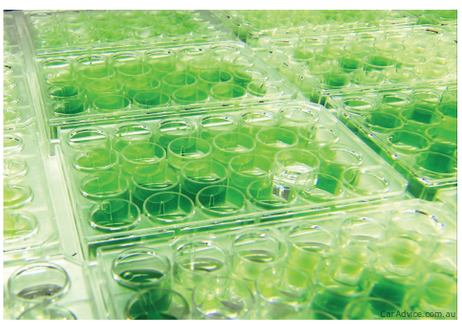
http://www.ieeegreentech.org

April 4-5, 2013

Hyatt Regency Denver Tech Center

7800 East Tufts Avenue

Denver, Colorado, USA 80237



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IEEE GREENTECH 2013

WELCOME TO IEEE GREENTECH 2013 IN DENVER

"The Mile High City"

Excitement is already building for IEEE GREENTECH 2013 next April in Denver, Colorado, and we want you to be a part of it as a patron! Colorado is the hub for green energy industry, research and development. The setting of the IEEE Greentech 2013 conference in beautiful Colorado, in this Mile High setting, at the foothills of soaring mountains, provides a unique opportunity for you to interact with business, government and technology leaders, network with friends, colleagues, customers and vendors.

Our a la carte or custom designed patronage packages provide outstanding value and will enable you to reinforce your company's image as an industry leader and showcase your brand.

About IEEE Greentech

The 5th Annual IEEE Green Technologies Conference (GREENTECH 2013) will be held 4-5 April, 2013, at the Hyatt Regency Denver Tech Center in Denver, Colorado, USA. The GREENTECH conference was conceived to address one of the most pressing challenges of our time: securing green and clean energy sources for the 21st century. The development and application of innovative clean and alternate energy sources will require the cooperative effort from many disciplines of engineering, science, architecture and policy. GREENTECH 2013 will showcase recent advances, emerging approaches, technical solutions, and novel services and deployments.

ASSERT YOUR LEADERSHIP - BE A PATRON

IEEE GREENTECH 2013

OVERVIEW OF THE GREENTECH 2013 CONFERENCE

The Fifth Annual IEEE Green Technologies Conference (GREENTECH) builds on the success of previous conferences. GREENTECH is an inter-disciplinary area with impacts in all human endeavors. The impacts of our energy consumption are forcing us to fundamentally rethink every aspect of what, why and how we do, reimagine of what and how we can do it differently, and recreate the capacity, structure and operations to support our reimagination. GREENTECH 2013 will provide a forum for industry, researchers and practitioners to address these wide-ranging issues covering various aspects of "green technologies."

Areas of Interest

The conference Green covers both renewable and clean technologies, while Technologies includes technologies, systems, processes and policies. The facilities are organized to foster innovation through chance/deliberate idea collisions/fusions.

Example Topic Areas of Interest

Energy Transmission, Distribution and Efficiency:
Smart- and micro- grids, usage-based distribution (example, offices and homes). Novel energy efficient devices, systems and operations. Life-cycle efficiency and optimizations: buildings, transportation, logistics (supply chain), products and services

Energy Generation and Storage:
Renewable, low to zero emission, for example, biomass, wind, solar, fuel cells, ultra clean fuels, alternative fuels (thorium/nuclear). Distributed, local/co- and poly-generation, storage systems.

Management and Control:
Sensors, monitoring, control, security, fail-safe and ad-hoc networks/communications, frameworks and architectures, context-based management; process and systems simulation

Policies: Environmental, Legal, Social, Economic, and Political Impacts

Emerging standards for renewable and reduced carbon emission energy sources, safety, technologies for developed and underdeveloped countries

As cited in IEEE Today's Engineer (May 2012)

"The IEEE Green Technologies Conference (GREENTECH) continues to bring together scientists, researchers and practitioners from around the world to develop realistic solutions to the current energy crisis, and to reduce carbon emissions and greenhouse gas emissions. The conference continues IEEE's commitment to next-generation clean technology".

IEEE GREENTECH 2013

BECOME A PATRON

The following four levels of patronage include benefits which previous GREENTECH patrons have found valuable in creating awareness of their company's "Green" leadership. The Patron Committee will work with you to customize a Patron's Package that is suited to your needs.

LEVEL OF PATRONAGE	AMOUNT (U.S.DOLLARS)	BENEFITS INCLUDE
PLATINUM	**$ 15,000**	• Exhibit space (double booth) • Four complimentary full conference registrations • Four complimentary Exhibitor registrations (coffee breaks and reception) • Additional registrations at IEEE member pricing • Logo on all conference programs • Logo on conference web site, with link to company's website • Full-page color advertisement in the GREENTECH 2013 final program • Company-supplied banner prominently displayed during the entire Conference • Naming of your company at the reception to highlight your patronage • A Meet'n'Greet Room in conference area for your use during the entire conference
GOLD	**$ 10,000**	• Exhibit space (one booth) • Two complimentary Full conference registrations • Two complimentary Exhibitor registrations (coffee breaks and reception) • Additional registrations at IEEE member pricing • Logo on all conference programs • Logo on conference web site, with link to company's website • Full-page color advertisement in the GREENTECH 2013 final program • Company-supplied banner prominently displayed during the entire Conference • Four-hour use of a Meet'n'Greet Room in conference area • Additional registrations at IEEE member pricing
SILVER	**$ 5,000**	• Exhibit space (one booth) • One complimentary Full registration to conference • Additional registrations at IEEE member pricing • Two complimentary Exhibitor registrations (coffee breaks and reception) • Logo on all Patrons Lists • Logo on conference web site, with link to company's website • Half-page B&W advertisement in the GREENTECH 2013 final program
BRONZE	**$ 3,000**	• Exhibit space (one booth) • Two complimentary Exhibitor registrations (coffee breaks and reception) • Additional registrations at IEEE member pricing • Logo on all Patrons Lists • Logo on conference web site, with link to company's website • Quarter-page B&W advertisement in the GREENTECH 2013 final program

Custom exhibit and patron options are available. Please contact us to discuss options or any questions at patrons@ieeegreentech.org.

PLEASE CONTACT US AT PATRONS@IEEEGREENTECH.ORG FOR MORE INFORMATION ON BECOMING A GREENTECH PATRON OR EXHIBITOR.

IEEE GREENTECH 2013

EXHIBIT INFORMATION

BENEFITS OF EXHIBITING

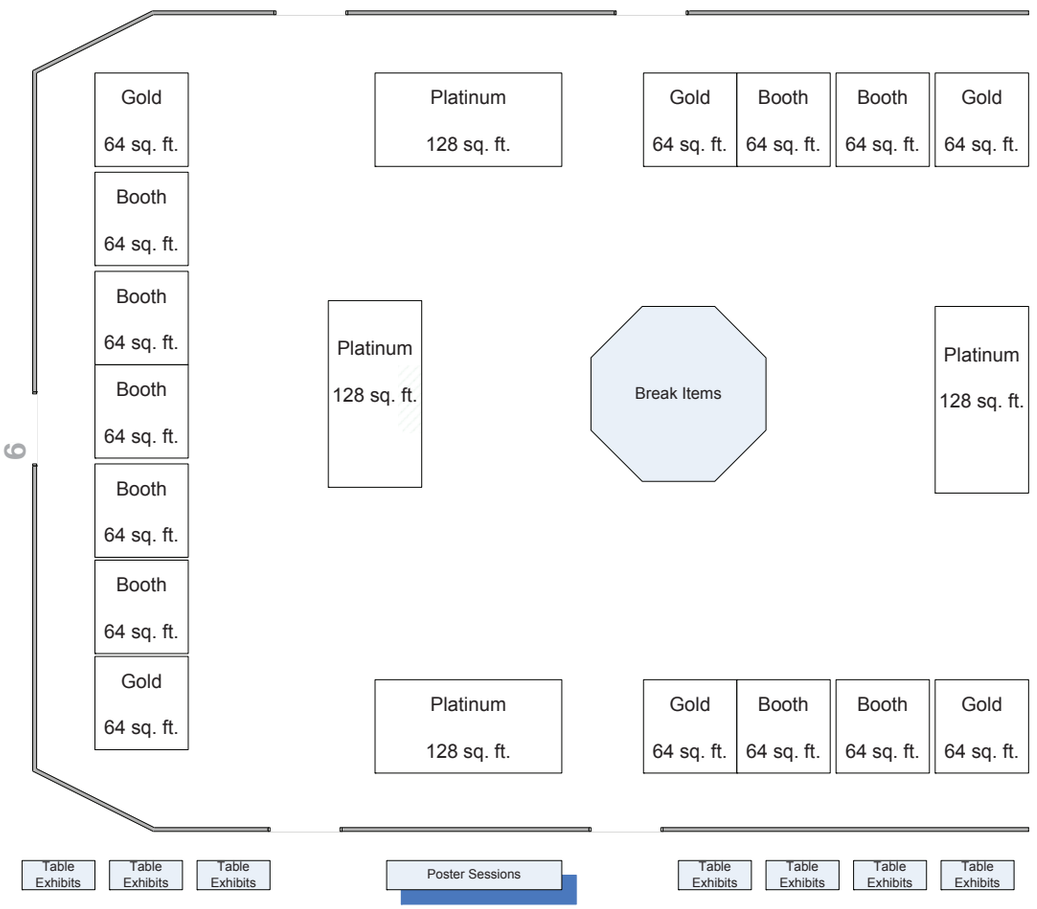
- Ability to engage with over 100-200 business, government and technology leaders, network with friends, colleagues, customers and vendors at one place and time.
- Exhibits that bring you face to face with your colleagues and customers.
- Network with outstanding engineering students

BOOTH/TABLE PRICING

- Standard 8' x 8' – $1,000
- Nonprofit standard 8' x 8' – $700
- 6 ft table – $800

INCLUDED WITH EACH BOOTH

- One 6 ft drapped table
- Two chairs
- Waste basket
- Identification sign
- Pipe and drape back and side walls
- One full registration per 8' x 8' booth
- Additional registrations at IEEE member pricing
- Recognition as exhibitor
- Logo on conference website



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IEEE GREENTECH 2013

Patron/Exhibitor Agreement Form

Our organization is pleased to be a patron/exhibitor of IEEE GREENTECH 2013 at the level indicated below, in return for the benefits described at that level in the patronage levels chart shown in the prospectus and on the web site.

ORGANIZATION and CONTACT INFORMATION

Organization Name_____

Address_____

City_____State/Province_____Postal/Zip_____Country_____

Phone_____Fax_____Website_____

Contact Person_____Title_____

Email Address _____

AGREEMENT

The individual signing this contract hereby agrees to support IEEE GREENTECH 2013 which is to be held at the Hyatt Regency Denver Technology Center, Denver, CO, USA from 4-5 April, 2013.

Signature_____Date_____

Print Name_____Title_____

PATRON / EXHIBIT LEVEL

Please select a patron/exhibit level below:

___ Platinum Patron (US $15,000) ___ Gold Patron (US $10,000) ___ Silver Patron (US $5,000) ___ Bronze Patron (US $3,000)

___ Corporate Exhibit Booth (US $1,000) ___ Non-Profit Exhibit Booth (US $700) ___ Corporate Exhibit Table (US $800)

PAYMENT

___ Check drawn from a US bank payable to IEEE Greentech 2013. A $50 processing fee will be charged for returned checks.

___ Credit Card ___Visa ___Discover ___Mastercard ___American Express

Name on Card_____Card #_____Exp. Date_____

Signature_____

Please Remit Payment To:

IEEE Greentech 2013 - Dr. David Wenzhong Gao
2390 S York St, Room 200
Department of Electrical and Computer Engineering
University of Denver, Denver, CO 80208

IEEE PES Power & Energy Society®

IEEE

IAS IEEE INDUSTRY APPLICATIONS SOCIETY

IEEE GREENTECH 2013

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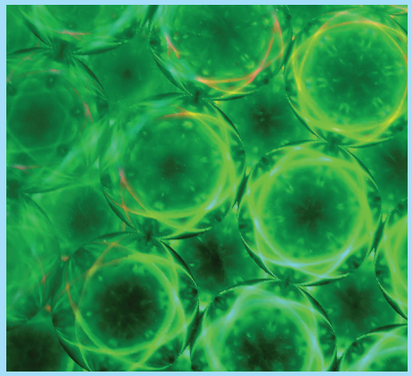

PAST PATRONS OF IEEE GREENTECH

BAKER HUGHES

ONCOR

DEPARTMENT OF ENERGY · UNITED STATES OF AMERICA ·

BOEING

ExxonMobil

Clean Energy

Kawasaki
INNOVATING RAIL

LOCAL ORGANIZER

IEEE Denver Section

TO BECOME A PATRON OR EXHIBITOR, OR FOR MORE INFORMATION PLEASE CONTACT:

IEEE GREENTECH 2013 PATRONAGE
patrons@ieeegreentech.org
P: 847.983.3519
F: 312.896.5614