



Partner as a *PATRON* in Lighting What's Next!

WHO

- **Industry** professionals
- **Academic** experts
- Regional **leaders**
- Top-notch **students**

WHAT

Papers, oral presentations, posters, tutorials, workshops, and panel topics

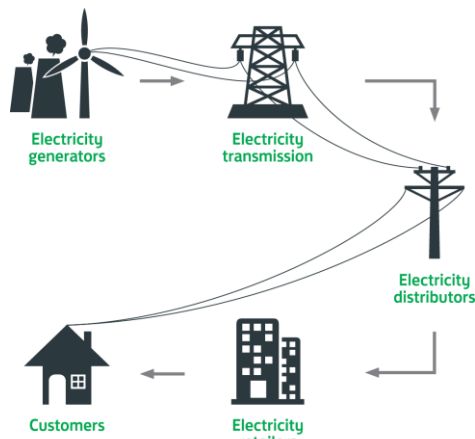
- **Generation** Systems
- **Power** Systems
- **Consumer & Societal** Implications
- **Market & Regulatory** Considerations

WHEN

- **GREEN TECH:** Thurs. April 7 - Fri. April 8
- **IEEE Student Competitions:** Fri. April 8 – Sat. April 9
- **IEEE Region 5 Annual Meeting:** Sat. April 9

WHERE

- InterContinental Kansas City at the Plaza





Partner as a PATRON in **Lighting What's Next!**

WHY

- Great PR- partner in a **local** green tech conference
 - Customers
 - Employees
 - Community
- Continuing Education
 - PDU's, employee **involvement**
- Marketing & Recruiting
 - **Targeted** audience – industry, academics, students
- Interested parties should contact:
 - patrons@ieeegreentech.org





Partner as a *PATRON* in Lighting What's Next!

- **Gold**
 - Your company's full-sized logo featured on all printed materials
 - Your company's full-sized logo featured on the opening slide of each presentation
 - Your company's full-sized logo featured on the 2016 GreenTech website with a link to your site
 - Your company will be provided the prime booth space and two free conference admissions*
 - Your company will have the opportunity to present a Welcome Speech on the opening day of the conference
- **Silver**
 - Your company's medium-sized logo featured on all printed materials
 - Your company's medium-sized logo featured on the opening slide of each presentation
 - Your company's medium-sized logo featured on the 2016 GreenTech website with a link to your site
 - Your company will be provided booth space and one free conference admission*
- **Bronze**
 - Your company's small-sized logo featured on all printed materials
 - Your company's small-sized logo featured on the opening slide of each presentation
 - Your company's small-sized logo featured on the 2016 GreenTech website with a link to your site
- **Material Patrons**
 - Badge lanyards, pens, pads, flash drives, other
 - Greeting bags
 - Printing
 - Conference mobile application
- **Catering Patrons**
 - Coffee break (4 available)
 - Breakfast (2 available)
 - Luncheon (2 available)

*Booth location is awarded on a first-come-first-serve basis

