Transitioning your ideas into start-ups – Dos and Don’ts?

IEEE Women in Engineering (WIE) affinity group, Macquarie University is organizing a talk followed by a networking session to let us learn more about Entrepreneurship. Entrepreneur expert Colin claims that he is very fortunate to do what he wants every day! He will share his story, how he went to the UK to do his PhD, but the funding got cut on arrival so he ended up programming in London that led to his very first start-up! He will share his perspectives on what’s required and the How to?

Colin Weir
CEO,
Moroku - Making Banking Fun

Colin built his first fintech, a cyber security firm for trade finance in the late 90's with a group of friends in London and exiting to Netscape. Since then Colin has digitised banks across the world at startups and as an exec at global tech firms such as Microsoft and Sun. At Moroku, Colin is creating a brand new digital banking category with its Customer Success Applications, the first of which is their Gen Z banking platform “Chore Scout”. Cycling across Australia in 2010 with some friends to raise money for charity highlights much of who Colin is; loving adventure, the outdoors, challenging himself, others and growing.

Don’t miss the opportunity to meet Colin and discuss your ideas face to face.

Registration link: https://bit.ly/2JO6O09

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Light refreshments will be provided 😊