

ENEWS UPDATE

NEWSLETTER AND WEBSITE

Reach more than 37,000 subscribers per month! Build your brand, drive traffic and collect high quality leads with high-impact digital advertising on the monthly P&E eNews Update.

Digital advertising with **power & energy** provides a great opportunity to reach power engineering professionals searching for business solutions on our website.

DOUBLE YOUR EXPOSURE

Your ad will be placed on both the emailed eNewsletter and on the eNews Update website, where all readers go to read the eNewsletter content!



ONLINE ADVERTISING RATES

NOTE: ALL RATES ARE PER MONTH

Headline Leaderboard

- 1 Month - \$2,000
- 3 Months - \$1,900
- 6 Months - \$1,800
- 9 Months - \$1,700
- 12 Months - \$1,600

1st Rectangle

- 1 Month - \$1,500
- 3 Months - \$1,425
- 6 Months - \$1,350
- 9 Months - \$1,275
- 12 Months - \$1,200

Middle Leaderboard

- 1 Month - \$1,400
- 3 Months - \$1,330
- 6 Months - \$1,260
- 9 Months - \$1,190
- 12 Months - \$1,120

2nd Rectangle

- 1 Month - \$1,300
- 3 Months - \$1,235
- 6 Months - \$1,170
- 9 Months - \$1,105
- 12 Months - \$1,040

Events Leaderboard

- 1 Month - \$1,100
- 3 Months - \$1,045
- 6 Months - \$990
- 9 Months - \$935
- 12 Months - \$880

Ad Specifications:

- Leaderboard Ads: 570x60 pixels
- Rectangle Ads: 300x250 pixels