

## Opportunities for Sponsorship

Following the great success of the IEEE PES Innovative Smart Technologies Europe conference that we organised in December 2011 which attracted over 500 delegates from around the world, we were recently awarded the organisation of the major IEEE Power & Energy Society conference outside of the USA.

The 12th IEEE PES PowerTech Conference (Manchester PowerTech 2017), is co-sponsored by the IEEE Power & Energy Society (PES) and hosted by the School of Electrical and Electronic Engineering at the University of Manchester. It will take place between **19-22 June 2017**. PowerTech is the IEEE PES anchor conference in Europe for researchers and engineering professionals working in various areas of electrical power and energy engineering and ICT. It will be an international forum for individuals, both in industry and academia, to network, exchange ideas and discuss results of their research and development work. The conference will be the largest gathering of international researchers and practitioners working in the general area of electrical power engineering ever held in the UK. We expect to receive delegates from across the world– it should be a truly global affair.

The latest edition of the conference held in Eindhoven, The Netherlands, in June 2015, attracted 700 delegates and the one before that in June 2013 in Grenoble, France, about 630 delegates. I certainly hope that we shall be able to at least match if not exceed these numbers.

We have developed various sponsorship packages, described in the attached document that might help your company to actively be involved with the conference by becoming one of the sponsors.

**For more details please contact Chris Wall: [Chris.Wall@manchester.ac.uk](mailto:Chris.Wall@manchester.ac.uk)**

## Sponsorship Packages

|   | <b>PLATINUM</b>          | <b>GOLD</b>              | <b>SILVER</b>  | <b>BRONZE</b>      |
|---|--------------------------|--------------------------|----------------|--------------------|
| <b>Values (excluding VAT)</b>   | <b>15,000 £</b>          | <b>8,000 £</b>           | <b>3,000 £</b> | <b>1,500 £</b>     |
| <b>Quantity</b>   | <b>1</b>                 | <b>3</b>                 | <b>5</b>       | <b>not limited</b> |
| <b>Pre-Conference Branding</b>  |                          |                          |                |                    |
| Website Home Page Logos at the top section (main sponsors)                    | YES                      | YES                      | NO             | NO                 |
| Website sponsors page   | YES                      | YES                      | YES            | YES                |
| Website link  | YES                      | YES                      | YES            | YES                |
| Advertising in related pre-conference literature                              | YES                      | YES                      | YES            | YES                |
| Website Company advert/description (words)                                    | 300                      | 100                      | 50             | 50                 |
| <b>Conference Programme</b>   |                          |                          |                |                    |
| Colour full page advert   | YES                      | NO                       | NO             | NO                 |
| Colour half page advert   | NO                       | YES                      | NO             | NO                 |
| Colour quarter page advert  | NO                       | NO                       | YES            | NO                 |
| Logo on front (cover) page  | YES                      | YES                      | NO             | NO                 |
| Logo on sponsors page   | YES                      | YES                      | YES            | YES                |
| Company description (words)   | 300                      | 100                      | 50             | 0                  |
| <b>Social Events</b>  |                          |                          |                |                    |
| Talk at conference dinner   | YES                      | NO                       | NO             | NO                 |
| Branding at social event venue  | YES                      | NO                       | NO             | NO                 |
| Verbal acknowledgement at social event, opening ceremony and welcome ceremony | YES                      | YES                      | NO             | NO                 |
| <b>At Conference</b>  |                          |                          |                |                    |
| Talk in opening ceremony  | YES                      | NO                       | NO             | NO                 |
| Invited participation in panel session  | YES                      | YES                      | NO             | NO                 |
| Exhibition Space  | YES (3x3m <sup>2</sup> ) | YES (2x2m <sup>2</sup> ) | NO             | NO                 |
| Logo on all Conference signage (scaled to suit)                               | YES                      | YES                      | YES            | YES                |
| Inserts in Conference bag   | 3                        | 2                        | 1              | NO                 |
| Free delegate places  | 4                        | 2                        | 1              | 0                  |
| Delegate Pack (full delegate list and inserts)                                | YES                      | YES                      | YES            | YES                |

## Individual Items and Events

| <b>Item description</b>                                    | <b>Number of opportunities</b> | <b>cost (ex. VAT)</b> |
|--|--------------------------------|-----------------------|
| Logo on conference bag, unique                             | 1 available                    | 5,000 £               |
| Logo on conference bags if with other sponsors             | 3 available                    | 2,000 £               |
| Logo on conference memory stick                            | 1 available                    | 3,000 £               |
| Logo on neck strap (with conference logo)                  | 1 available                    | 3,000 £               |
| Sponsor name on the back of the badge                      | 1 available                    | 3,000 £               |
| Exhibition Space            2x2 m <sup>2</sup>             | 9 available                    | 2,000 £               |
| Exhibition Space            3x3 m <sup>2</sup>             | 4 available                    | 3,000 £               |
| Welcome reception support, with banners and welcome speech | 1 available                    | 6,000 £               |
| Gala dinner support, with banners and speech               | 1 available                    | 10,000 £              |
| Lunch support, with banners                                | 1 available                    | 5,000 £               |
| Coffee break support, with banners                         | 1 available                    | 5,000 £               |
| Logo on t-shirt of conference support staff                | 1 available                    | 5,000 £               |
| Logo on coaches to conference dinner                       | 1 available                    | 5,000 £               |
| Poster session support with logo on each board             | 1 available                    | 5,000 £               |
| Advertising in Printed Conference program                  | Back cover                     | 3,000 £               |
|  | Front cover - Inside           | 2,500 £               |
|  | Back cover - Inside            | 2,000 £               |
|  | Full page                      | 1,500 £               |
|  | Half page                      | 1,000 £               |
|  | Quarter page                   | 500 £                 |
| Advertising Online (duration prior to conference dates)    | Nine months                    | 4,500 £               |
|  | Six months                     | 3,000 £               |
|  | Three months                   | 1,500 £               |
| <b>Tutorials</b>   |                                |                       |
| Coffee break support, with banners                         | 4 available                    | 500 £                 |