Publishing

collaborators, and two decades experience in the fields of publishing and biotechnology. As such, she works tirelessly to
shape the future of information and collaboration, while innovating the business models that underpin the delivery of such
services. Dr. Samulack is an expert at making sense of complex situations, and delivering quality. As President of the U.S.
Operations for Cactus Communications and Editage, Dr. Samulack is actively involved in supporting the medical writing
and scientific editing needs of the pharmaceutical and academic communities.

Session 1: 11:00 – 11:30

Keynote - Cultural Differences in Academic Publishing

John Keaton will share the ongoing research on the future of information, derived from social, cultural and technological
perspectives.

Session 2: 11:30 – 12:00

The Future of Convening: The Role of Technology

Fred Schindler will share his secrets for working with the local community and how partnerships can affect the conference of
the future.

Break and Exhibits

Exhibitor Happy Hour

Attendees will engage in small group discussion in a rotating unconference format on the following topics:

- Technology for Conferences
- Determining Industry Standards for Ensuring Quality Publications
- Conference Quality
- Technical Program Development best practices, both within IEEE and strategic programs, IEEE
- Sometimes referred to as the "basis of science" reproducible research allows for verification, experimentation and
greater understanding of the real world. The technology is being applied to everything from earthquake prediction to
data science to chemistry. It is literally changing what machine learning can do. The technology is being applied to
machine learning to the point that a machine can "think" like a human brain. Machine learning and emerging cognitive
technologies are becoming more sophisticated and harder to discern from the human voice. The technology is being applied to
everything from health care to finance to security to social media to software to commerce. It is literally changing what
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Session 3: 12:00 – 12:30

Publishing: Creating the Future

Kevin Harlow will share his insights on the future of publishing, and how the future of information is changing the way we
consume and share information.

Panel: 12:30 – 13:00

New gadgets, apps, software, and other technology developments are revolutionizing live events and experiences, as well as

SlideShare Sound Management of Band Practices

John Tracy will share the ongoing research on the future of information, derived from social, cultural and technological
perspectives.  The technology is being applied to everything from earthquake prediction to data science to chemistry. It is
literally changing what machine learning can do. The technology is being applied to everything from health care to finance
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