

Membership Development

Region 2

Goals and Objectives

- Generate MD interest at section level
- Promote the improvement of quality of membership
- Develop synergy between MD and Industry Relations

Region 2 Membership Status

- Region 2
 - All members
 - 2004 – 34,070
 - 2005 – 33,717
 - -1.3%
 - Student members
 - 2004- 3,824
 - 2005 – 3,763
 - - 1.6%
- All US
 - All members
 - 2004 – 221,141
 - 2004 – 218,260
 - - 1.3%
 - Student members
 - 2004 – 28,212
 - 2005 – 27,382
 - -2.9%

IEEE Membership Status

- Total
 - 2004 – 365,483
 - 2005 – 367,395
 - + 3.3%
- Increases by Grade
 - Honorary – +4.2%
 - Fellow – +2.0%
 - Senior – +3.7%
 - Member – -1.7%
 - Associate – -2.6%
 - Student – +8.1%
- Non-US
 - All members
 - 2004 – 144,342
 - 2005 – 149,135
 - +3.3%
 - Student
 - 2004 – 40,146
 - 2005 – 46,488
 - +15.8%

Top 5 Reasons for Non-renewal

- Membership is too expensive (46%)
- Value does not justify cost (38%)
- Insufficient time to read publications (23%)
- Dissatisfaction with networking opportunities (18%)
- Employer no longer pays dues (16%)

Top 5 Single-most Reason for Non-renewal

- Value does not justify cost (30%)
- Membership is too expensive (13%)
- Employer no longer pays dues (9%)
- Forgot to renew (9%)
- Employer has access to IEEE publications (4%)

Benefits

- Least valuable
 - Travel services
 - Awards programs
 - E-mail alias
- Most valuable
 - Opportunities for technical currency
 - Society membership
 - Spectrum magazine

Senior Membership

- Review volunteer base and ID for advancement to SM
- Senior Membership drives
- Set Region goals and assistance

A&A Panel 2006 Schedule

- Boston, MA – January 21 (past)
- Scottsdale, AZ – February 18
- Bangalore, India – April
- Halifax, Canada – May
- Minneapolis, MN – June 24
- Philadelphia, PA – August
- Tel Aviv, Israel – September
- Atlanta, GA – October
- New Orleans, LA – November 18

Fellow Program

- 271 IEEE Senior Members became Fellows on January 1.
- 26 Fellows from Region 2
- Deadline for 2007 – March 1, 2006