

**Industry Relations Committee  
Region 2 Meeting Feb 4-5, 2006  
Joe Kalasky - Coordinator**

RAB Industry Relations Committee  
Existed 2001 through 2005  
Temporarily Deactivated Dec 2004 due to Budgets

Replaced by IEEE Industry Advisory Committee  
Memoranda of Understanding with major corporations

Still Lacking:  
Outreach to Local Industry.

Problem  
Membership Penetration:

Industry 15-20%  
Academia: 80%

Trend:  
  
Will IEEE be insignificant to Industry?

Solution:  
  
Industry needs to know the Value to IEEE to Industry.

Region 2 Industry Outreach Campaign:

Each Section conduct outreach to one or more local Industries.

Material: Ready Made on Membership Development Committee websites.  
Contact Engineering Management  
Note the half price Membership after March 31.  
Offer attendance at EXCOMs and regular meetings.  
Meet at Industry Site.

Record:  
Industries Contacted

Summarize Feedback.  
Complete by Region 2 Fall meeting.

Send Reports to [j.kalasky@ieee.org](mailto:j.kalasky@ieee.org) by October 1, 2006