

INSPIRING our LEADERS of TOMORROW

Sections Congress 2014 Update

IEEE
SECTIONS
CONGRESS
/// 2014

Registration (US dollars)

- ▶ **Registration site live on 28 February 2014**
- ▶ Attendee Registration fee of \$550, plus 21% VAT (\$671)
 - Fee covers Friday dinner through Sunday lunch, including Honors Ceremony
- ▶ Partner/Children fee of \$160, plus 21% VAT (\$194)
 - Fee is only for Friday and Saturday dinner
 - Partner lounge will not be offered
 - Children 6 years old and younger are free
- ▶ Includes requests for exhibits and Region Meetings
- ▶ Link in the registration to the hotel booking site

SC14 Program Overview

Friday, 22 August

TA Sponsored Cocktail Reception	4:00 PM
Opening Ceremony / Dinner	5:00 PM
Entertainment	8:00 PM

Saturday, 23 August

Breakfast	6:30 AM
General Session Doors Open	8:00 AM
General Session • IEEE President • Keynote Speaker • VP MGA • Ignite SC2014	8:30 AM - 11:50 AM
Coffee Break	9:45 AM
Lunch / Exhibits Open	11:50 AM
Breakout Session 1	1:30 PM
Coffee Break & Open Exhibits	2:45 PM
Breakout Session 2	3:45 PM
Saturday Program Ends	5:00 PM
Honor Ceremony Starts	6:00 PM

Sunday, 24 August

Exhibit Hall Open	6:30 AM to 5:00 PM
Breakfast	6:30 AM
Breakout Session 3	8:00 AM
Coffee Break & Open Exhibits	9:15 AM
Breakout Session 4	10:15 AM
Lunch and Exhibits !! VOTING ENDS !!	11:30 AM !! 12:00 PM !!
Breakout Session 5	1:30 PM
Coffee Break & Open Exhibits	2:45 PM
Closing Ceremony • Announce voting results • Keynote Speaker • IEEE President-Elect • Invitation to SC2017 • Closing Remarks	3:15 PM
SC2014 closes	5:00 PM



Introduction of New Program Formats

- ▶ MGA Board approved change to 3 day event
 - Friday evening, Saturday and Sunday
- ▶ Opportunity for increased networking
 - Longer break and lunch times
 - Reduced number of breakout sessions from 33 to 27
- ▶ New program formats introduced
 - Breakout Session (1) offered with Fishbowl approach
 - Ignite sessions – select topics of interest that are covered in five minute presentations
 - Learning Labs – provide ability to get selective training on tools, programs and products
 - Time range from 10 to 25 minutes per lab
 - Meet ups – attendees can gather to discuss a mutual topic of interest in a designated area

SC2014 Program Evolution

	SC2011	SC2014	Venue
Breakout Sessions	33	28	Rooms
Learning Labs	8	27	Exhibit Hall
Ignite Talks (5 min each)	0	27	Exhibit Hall

SC 2014 will provide enhanced hands-on learning experiences with increased opportunities for networking and collaboration

SC14 Recommendations Process

- ▶ **6 December 2013** - Call to Regions
- ▶ **16 May 2014** – Each region finalizes and submits four recommendations
 - Encourage consideration of long term vision of IEEE and alignment with MGA five year strategies.
 - Recommendations in the MGA span of control will have greater probability of implementation. Those that are outside of the MGA domain will be evaluated by the impacted Organizational Unit.
 - MGA Operations Committee and SC14 Program Committee takes ownership of the recommendations to review and modify if necessary. Remove duplicates, ensure clarity.
- ▶ **7 July 2014** - All remaining recommendations distributed with back up information to SC14 attendees to begin assessment.
- ▶ Delegate voting can be completed anytime during the Congress up to Sunday noon using mobile app and web.
- ▶ Social media strategy to allow for discussion of recommendation items prior to, during and after Congress
- ▶ **24 August 2014** - Top 5 recommendations presented at Closing Ceremony

Logistics

What	When/Where
Air travel/discount codes	<ul style="list-style-type: none"> • United - Offer Code: ZQUE277033 5%-10% off published fares Reserve through www.united.com or by calling United Meetings at 800-426-1122 • KLM/Delta Airlines - -Meeting Code: NMGV6 5%-10% off published fares Reserve through www.delta.com or by calling Delta Meeting at 800-328-1111
Primary Delegates	Registration fee and 3 nights hotel stay is covered by MGA
Other Meetings/Events: - Region meetings - Honors Ceremony - IEEE BoD	-Confirmed Region meetings: Regions 3, 4, 5, 8, 9, 10 -6:00 PM, Saturday, 23 August @ RAI -Monday, Tuesday, 25 & 26 August

Hotel Logistics

What	When/Where
Hotels and Hotel Rates	<ul style="list-style-type: none">• Average rate: €140/\$187• Room blocks being held at multiple hotels, most are within a 10 minute walk to the RAI.• Transportation being secured for the hotels that are furthest away from the RAI
Hotel Room Reservations	<ul style="list-style-type: none">• All attendees required to use their credit cards to guarantee their individual reservations. Allows for attendees to extend their stay, if desired, and to cancel or add days as needed within 48 hours of the first night's stay without penalty.• Their credit card is charged at the end of their stay.• Reimbursement for hotel and other travel costs will be managed via an expense report to their Section or Region treasurer (depending on how each Region chooses to handle this).

Hotels

****All sleeping room rates EXCLUDE 5,5% city tax and Breakfast**

****All sleeping room rates INCLUDE Internet access**

Hotel	Location (see legend below)	Rates for IEEE SC 2014
Okura Amsterdam	1	€ 195
Crown Plaza South - standard room	2	€ 129
Crown Plaza South - superior room	2	€ 174
Holiday Inn Amsterdam - standard room	1	€ 129
Holiday Inn Amsterdam - deluxe room	1	€ 159
Holiday Inn Amsterdam - executive room	1	€ 179
NH Musica	2	€ 129
Novotel Amsterdam - superior rooms	1	€ 129
Novotel Amsterdam - executive rooms	1	€ 154
Wyndham Apollo - deluxe room	1	€ 129
Wyndham Apollo - executive room	1	€ 164
CitizenM	1	€ 119

Location Legend:

1= within walking distance of RAI (max. 15 minutes); 2=within 5-10 minutes travel by taxi

SC14 Select Key Milestones - 2014

- 1st Half 2014
 - Local tour plans completed by January – **completed**
 - Finalize program and speakers – target 28 February
 - Registration live February – **28 February launch date**
 - Mobile app launched – June
 - Recommendations due from Regions - 16 May
 - Distribute recommendations to attendees - 7 July
- 2nd Half 2014
 - Finalize General Session messaging
 - Finalize exhibit booth assignments
 - Begin Webex training sessions for speakers
 - Ensure appropriate sponsor acknowledgements are in place
 - SC14 held 22-24 August
 - Distribute post congress survey to attendees

Sections Congress 2011 Recommendations Update

- The Primary Section Delegates voted on the IEEE Sections Congress 2011 Recommendations during the Closing Ceremony on Monday, 22 August.
- The following slides include the top 5 recommendations and their current status.
- Additional updates will be provided when available.

Sections Congress 2011 Recommendations Update

1. Pre-University Long Term Strategy

Assigned to IEEE Educational Activities Board

IEEE to develop a long-term strategy to increase the number of next generation youth pursuing science and engineering careers.

- Business plan for initiatives in development
- Long-term strategy is expected to be developed by year end 2013. Will be reported to IEEE Board of Directors, Educational Activities Board, and Member and Geographic Activities Board

Sections Congress 2011 Recommendations Update

2. Global Fidelity Program

Assigned to MGA Member Engagement and Life Cycle Committee (MELCC)

As members maintain their IEEE membership over the years, IEEE must reward them for their loyalty. Rewards ought to be tangible and useful and can be done simply and inexpensively. Create Global Fidelity Programs including: (a) Continue membership Recognition 5-10-15-20 years of membership; (b) Bonus for specific Benefits (e.g., reduced fee, IEEE merchandise, etc).

- Motion passed at February 2013 MGA Board meeting to test a pilot of a loyalty program for 2015 Membership Year to renewing members in years 2, 5, 10, and 20.
 - Final decision to be made at the June or November MGAB meeting after full understanding of budget considerations
- The 2013 MGA MELCC will finalize recommended choices for rewards.

Sections Congress 2011 Recommendations Update

3. Bundled Society Membership

Assigned to MGA and TAB

IEEE membership (including e-Membership) should include a Society membership as part of the basic membership fee.

- At the end of 2011 due to financial risks being unknown, a direct plan to include a bundled society with IEEE membership for the 2013 membership year was not moved forward
- A joint MGA/TA ad hoc was formed to determine how to move this effort forward.

The committee decided to run a test of bundled membership for a random sample of members for the 2013 and 2014 membership years. The test is underway.

Sections Congress 2011 Recommendations Update

4. Student Grants

Assigned to MGA Finance

Increased support to students in technical activities with grants to attend conferences and organization of technical competitions.

- A discovery process uncovered a wide array of existing grants for this throughout IEEE.
 - However, finding these programs was extremely difficult as they were in many different locations throughout IEEE. This is not a good experience for our members.
- A centralized location (likely a website) will be developed that will allow students to quickly link to all of the existing opportunities for grants to attend conferences and organize competitions.

Sections Congress 2011 Recommendations Update

5. Pre-University Periodical

Assigned to Educational Activities Board (EAB)

To encourage interest in pre-university students in engineering careers, IEEE to publish a subscription periodical (paper or electronic) targeted to high school students that highlights engineering activities of interest to those students. The periodical should also have articles promoting the benefits of an engineering career and what the students can do in college to get involved with IEEE.

- In response to this, the EAB created *IEEE Spark* (<http://spark.ieee.org/>), a monthly online publication referred to in Recommendation #4.
- EAB provides the operational support of this publication and will oversee the content development and promotion of the publication.

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