

Meeting Title: RVC Committee	
Date: 07/08/2016 0930 - 1030 TELECONF	Attendees: Tim Kurzweg (RD R2), Kate Duncan RD-Elect R2), Nichole Farmer (MGA – Vitality Committee Lead), Rhonda Farrell (RVC – R2) Meeting Facilitator: Rhonda Farrell
Agenda	(1) 0930 – 1015: Discuss RVC Provided Deck, Automation Efforts to Date, 90-120 day plan (2) 1015-1025: Discuss Previously Assigned Action Items and Progress (3) 1025-1030: Next meeting dates and close
Purpose	<ul style="list-style-type: none"> • Follow up on post regional / area / section ranking exercise, low-hanging fruit IEEE hyperlink resources and addendum • Coordinate region 2 RVC meeting with MGA - VC Committee Lead
Discussion	<ul style="list-style-type: none"> • Web-enabled Innovation Roadmap = Pulled from the Aggregated Ranking • Web-enabled Section Vitality Checklists (new, short-form, for each section) • Web-enabled Regional Program Plan 2016 – 2018 • QUICK WINS Progress <ul style="list-style-type: none"> ○ Regional Quick Reference Sheet with Hyper Links ○ Regional Training Resources (In additional to CLE) • Pilots: (6-9 months): Initiatives to drive membership growth, industry impact, future revenue growth, and member engagement levels and enable continuity between Tim and Kate to drive seamless change of command in 2017 <ul style="list-style-type: none"> ○ Industry Partnership (TK) <ul style="list-style-type: none"> ▪ Drive Member value by creating and sustaining ongoing industry relationships across multiple industries ▪ Drive higher member engagement levels ▪ Potential funding for special projects ▪ Potential opportunity for new membership class ○ Membership <ul style="list-style-type: none"> ▪ General Membership Growth Opportunities – New Discount Program, etc.(AH) ▪ WIE and YP Regional Program Build-out (KD) <ul style="list-style-type: none"> • Ongoing support, growth, program build-out, integration at each section and area ▪ Regional Conference Dashboard – Region 2 Tracker (NF, RF) <ul style="list-style-type: none"> • WHEN, WHAT, WHERE, Area / Section Rep, Degree of Support, Revenue generation opportunity ▪ Regional Senior Elevation Program (RF) <ul style="list-style-type: none"> • Automated Process for collection, criteria analysis, section recommendation, and submittal for panel review • Region 2 - Best Practices Guide Template / Handbook <ul style="list-style-type: none"> ○ Based off of Ranked Elements from Regional Breakouts and QUICKWIN work by Adrienne and Nichole • Regional Conference at Regional Meeting <ul style="list-style-type: none"> ○ Plan for and implement a regional Conference with speakers, etc.in 2017, to be held at the 2018 regional conference

Action Items:	<p>TK: Industry Engagement / Impact Pilot Plan, ST, MT, LT goals, alignment to HQ initiatives, including Financials (email b/f next meeting)</p> <p>KD: WIE and YP Engagement / Growth Pilot Plan, ST, MT, LT goals, alignment to HQ initiatives, including Financials (email b/f next meeting)</p> <p>NF: (1) Training Resources for Region 2 QUICK WIN Campaign; (2) Conference Dashboard (HQ Level) – discover URL or access point of all IEEE Conferences and work with site owners to see if a Region 2 View can be created (email b/f next meeting); (3) Coordinate RVC call with MGA for Region 2</p> <p>AH: (1) Region Section Resources Checklist (email b/f next meeting)</p> <p>RF: b/f next meeting) (1) Build out RVC page at region 2 and link to new short form section vitality checklists; (2) Build out Best Practices Guide template for initial review; (3) Draft proposed Regional Senior Elevation Process; (4) Update Program Plan with FL Forum and 2018 Regional Conference; (5) Send out Communication about the location and use of the NEW Section Vitality Checklists to Area Directors and Section Leaders; (6) Post Innovation Roadmap for access by RD, AD, and Section Leaders on Region website and post link to LinkedIn and SLACK groups; (7) Sync all generated artifacts with June IEEE HQ Board Meetings</p>
Risks / Issues	N/A
Next meetings	<p>07/29/2106 0930 - 1030, teleconference: 8778851087,,,8314194585</p> <p>09/30/2016 0930 - 1030, teleconference: 8778851087,,,8314194585</p>