IEEE Day 2013

Simay Akar
IEEE Day 2013 Team Lead

Leveraging Technology for a Better Tomorrow

IEEE Day

1 October 2013

IEEE UK&RI SBC 2013
Bath,UK

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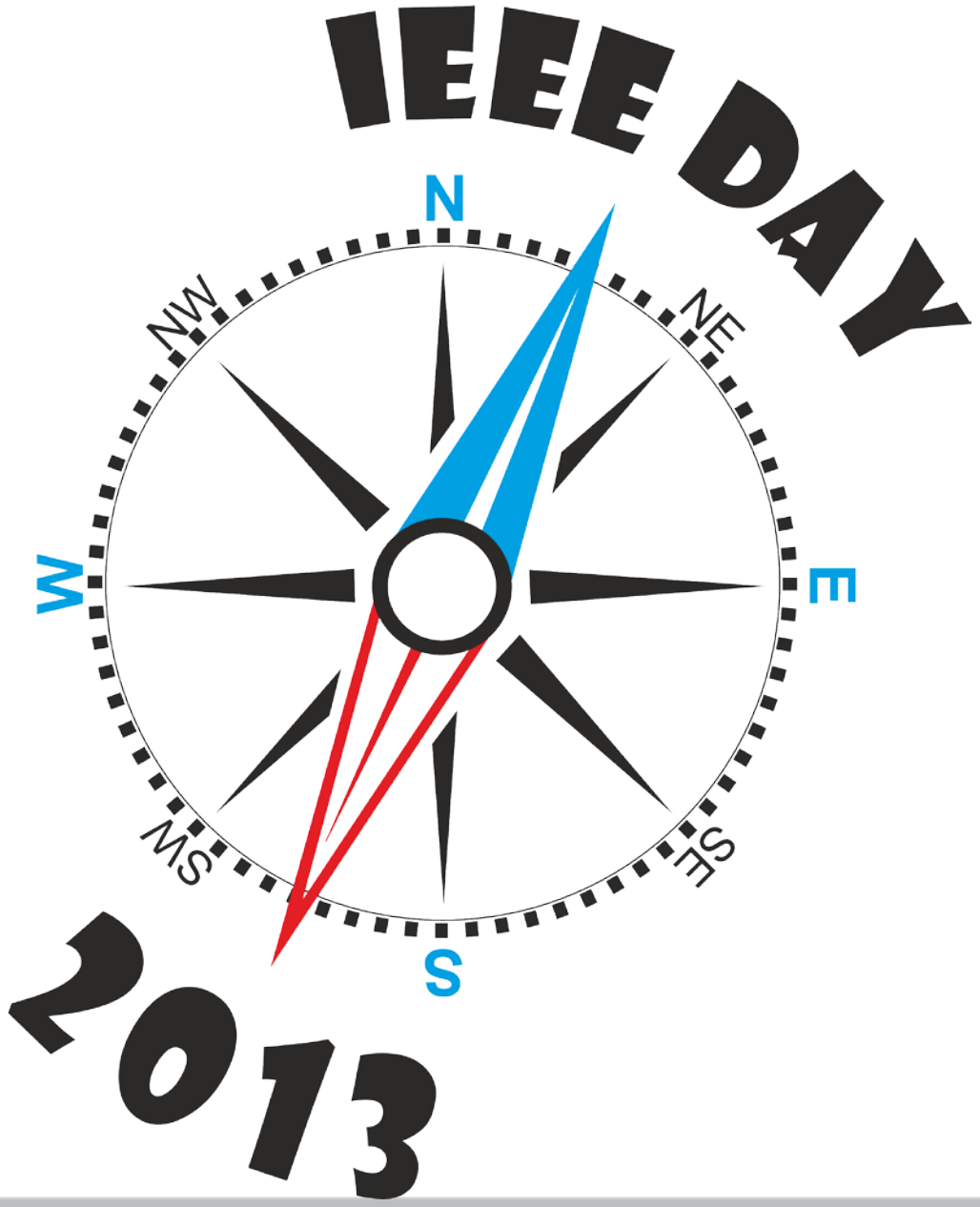

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IEEE Day

- What we celebrate?

The date is in October, to celebrate the 1st IEEE Technical Conference (October 1884)

- Global initiative, Winner of the MGA Global Challenge - 2010

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IEEE Day

- **2010** Theme: Celebrate Members Achievements
- **2011** Theme: Empowering Members to Create the Future (same as SC)
- **2012** Theme: Engineering the Future and Beyond

2013?

2013 Theme **Leveraging Technology for a Better Tomorrow**

- More than **167** reported events in **2012**
- More than **160** reported events in **2011**
- More than **80** events reported in **2010**

=> **We are growing but we can do <u>MUCH BETTER</u>**

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IEEE Day 2012 – Events per Region

Region	# IEEE Day Events
Region 9	75
Region 8	62
Region 10	22
Region 1 - 6	5
Region 7	3

- Region 9 and 8 are the most active
- More focus to be done on Regions 1 to 7

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IEEE Day 2012 – Promotional Video on Youtube

- **3273** Views (1723 views in less than one week)
- **53** Likes and **0** Dislikes ☺ (44 Likes in less than week)

http://www.youtube.com/watch?v=x9W0Upn-_XI&feature=youtu.be

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IEEE Day 2013 Team

- Simay Akar, Team Lead
- David Dias, Web Activities Coordinator
- Denise Maestri IEEE MGA Membership Marketing Program Manager
- Bibin Parakoor Thomas, Social Media Activities Coordinator
- Stanley Ugoji, Event Coordinator
- Rafal Gasz, PR and Design Activities Coordinator
- Raisa Angelidou, Contest Coordinator
- André Freitas, Web Activities Team
- Alexander Kustov,Web Activities Team
- Ricardo Câncio Silva,Multimedia Activities Coordinator

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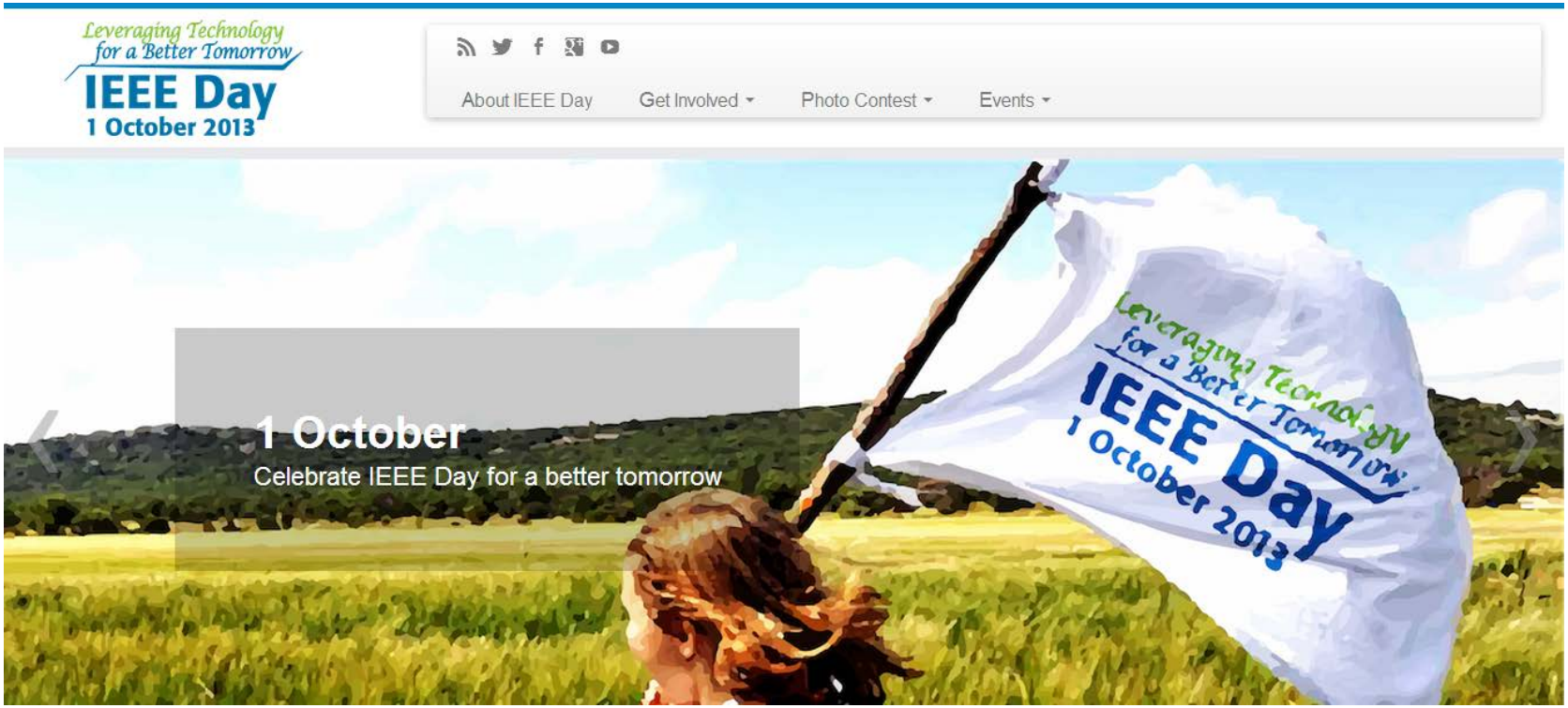
IEEE Day 2013 Website



www.ieeeday.org

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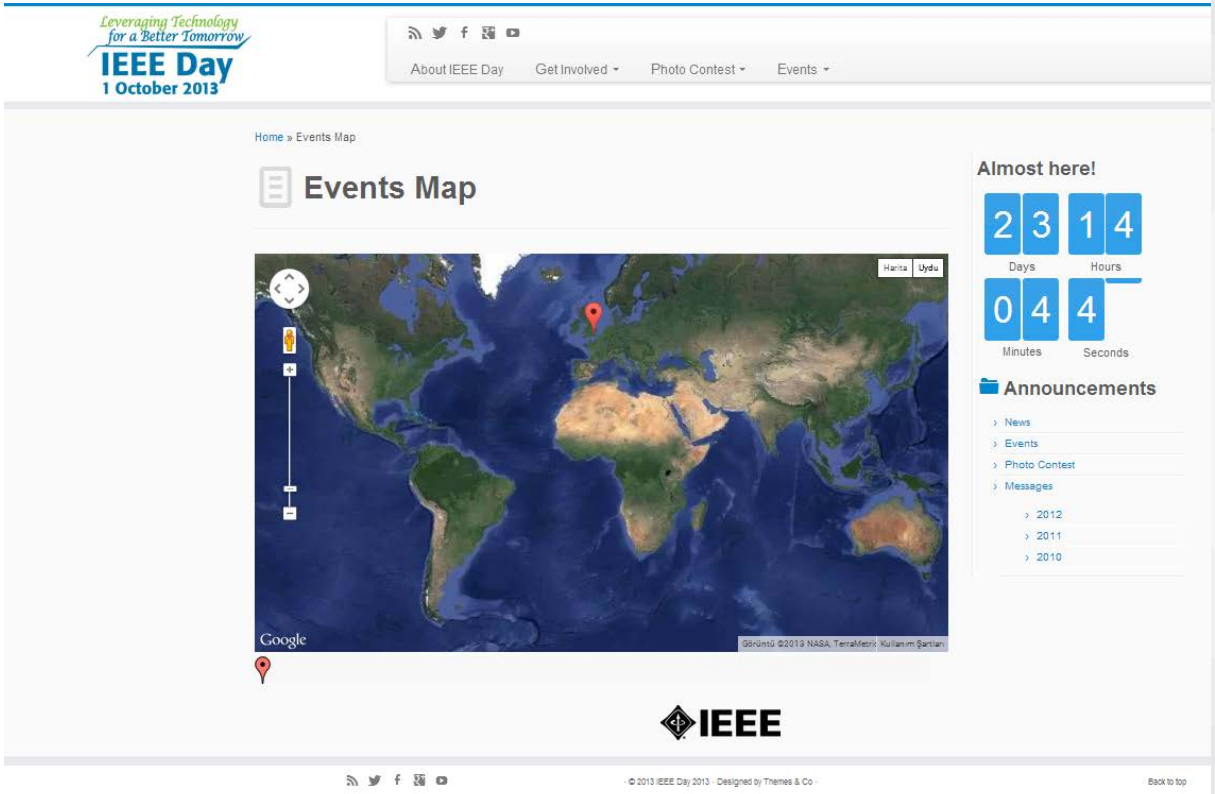
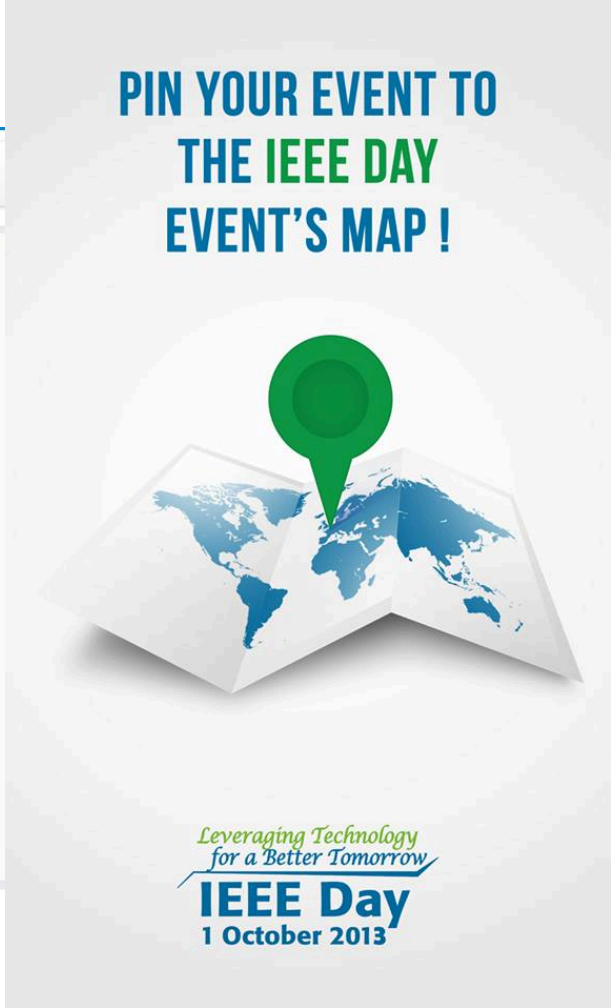
Events Map





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IEEE Day 2012 Events Map

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IEEE Day 2013 Events Map (so far)

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Photo Contest

- 1st prize: $750
- 2nd prize: $500
- 3rd prize: $350
- The Best Humanitarian Activity: $500
- The Best Technical Activity: $500
- The Best Professional Development Activity: $500
- The Most Creative Photo: $250
- The Most Energetic Photo: $250
- The Largest Gathering: $250
- The Best “Landmark” Event: $250

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OUR T-SHIRT DESIGNS ARE OUT !

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Past IEEE Day Photos

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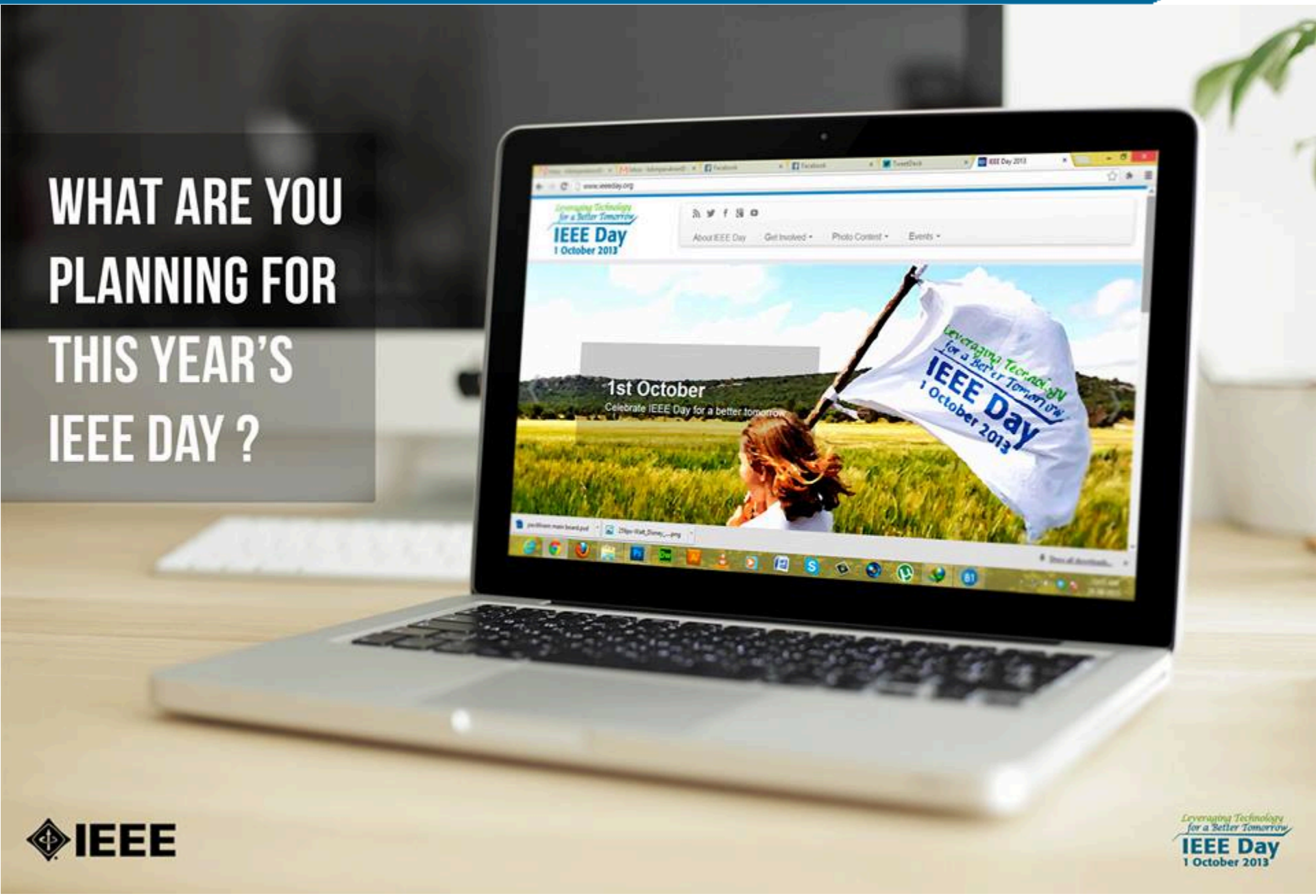
WHAT ARE YOU PLANNING FOR THIS YEAR'S IEEE DAY ?



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Leveraging Technology for a Better Tomorrow
IEEE Day
1 October 2013

Thank you!

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