

**IEEE Member Discounts** program does for them? Here are some important facts about this program:

- More than 70,000 IEEE members use at least one of the benefits in the Member Discounts program.
- Member Discounts products and services are supported by contracts between IEEE and providers, vetted by the professional staff and volunteers.\*\*
- Member Discounts help to support the personal and professional needs of IEEE members throughout their careers, and are portable when they change employers.
- Not all Member Discounts insurance plans and product discounts are available in every country; however, members can find many benefits available in a number of countries, with more being added each year. In fact, the insurance program now spans 84 countries!
- Member Discounts are promoted at no cost to any member and more than \$5.3 million in annual non-dues revenue from these programs benefit members worldwide.

Please help raise member awareness of the Member Discounts program by doing these few simple things:

- Display the new **Member Discounts banner** on your Section Web page
  - To download a new Member Discounts banner in a size of your choice, go to [http://www.ieee.org/membership\\_services/membership/discounts/discounts\\_promo\\_resources.html](http://www.ieee.org/membership_services/membership/discounts/discounts_promo_resources.html)
  - Be sure to hyperlink the banner to [www.ieee.org/discounts](http://www.ieee.org/discounts)
- If you wish to include a program description on your page, please use the following text:

Discover what IEEE Member Discounts can offer you. The Member Discounts portfolio consists of insurance products and programs for the home, office and travel, all at excellent group rates and reduced pricing. Visit [IEEE Member Discounts](#) to see what's available in your location and enjoy the savings.

If your Section Web page already displays a Member Discounts banner and/or link, thank you for your support. For any questions, please contact Mila Thelen, [m.thelen@ieee.org](mailto:m.thelen@ieee.org)

\*\*We can assist with developing local benefits, too. Contact [L.Koblin@ieee.org](mailto:L.Koblin@ieee.org) for more information.