

**IEEE Future Directions Event** 



# **Beyond Tomorrow**

31 October – 1 November 2018 | San Diego, CA, USA

ttm.ieee.org





#### Are you ready to see beyond tomorrow and what the far future has in store?

Register now for the IEEE Technology Time Machine (TTM), IEEE's flagship symposium on future technology directions. For inquiries, please contact ttminfo@ieee.org.

#### **Beyond Tomorrow**

The IEEE Technology Time Machine 2018 (TTM 2018) conference will offer attendees from research and industry innovative insights from top executives and pioneers regarding the impact of future technologies on business and industry, society and everyday life, ethics, and policy. Through interactive participation and stimulating panels, TTM 2018 will provide critical information on technological advances to help guide current and future decisions on use and implementation of these technologies Beyond Tomorrow. Speakers and attendees will network and learn from each other through synergies across technologies in industry, academia, and government, including in the areas of augmented and virtual reality, agriculture, neuroscience, robotics, technology entrepreneurism, and more. Get ready to be inspired and innovate your future at TTM 2018.

- Network and engage with world-class thought leaders and innovators
- **Be inspired** by new technologies
- Learn about advancements in synergistic technologies
- **Build partnerships** with other like-minded attendees
- Discover technology implications on society, ethics and policy

What do the technologies of today, tomorrow, and beyond tomorrow mean for humanity? It's time to find out - register today.

#### **Excellent Location**

IEEE TTM 2018 will be held at the **Hilton San Diego Resort & Spa in San Diego, CA**, USA.
Situated on the beautiful sands of Mission Bay, the Hilton San Diego is centrally located to all of the area's top attractions.

#### **Topics and Panels**

- Agricultural Food Systems
- Artificial Intelligence & Ethics
- Autonomous Vehicles & Systems
- Biological Neuroprosthetics
- Blockchain
- Cybersecurity
- Green Communications
- Mixed Reality
- Programmable Genomics
- Quantum Computing
- Social Implications of Technology
- Women in Engineering
- Young Professionals / Entrepreneurs

#### Keynote Speakers



Jeff Fedders
Intel
Director of Ambient
Science Standards,
Society 5.0 Chief
Strategist, Next
Generation Standards
(NGS)



Poppy Crum
Chief Scientist, Dolby
Laboratories
Integrating neuroscience
and sensory data
science into algorithm
design, technological
development, and
technology



### Venue

IEEE TTM 2018 will be held at the Hilton San Diego Resort & Spa in San Diego, CA, USA. Situated on the beautiful sands of Mission Bay, the Hilton San Diego is centrally located to all of the area's top attractions.



Hilton San Diego Resort & Spa 1775 East Mission Bay Drive San Diego, California, 92109 USA http://www.sandiegohilton.com/

Phone: 619-276-4010

A block of rooms has been reserved for attending TTM 2018. The special room rate will be available until November 3rd or until the group block is sold out, whichever comes first. For the special discounted rate, please make your reservations here.

# **TTM Organizing Committee**



**Doug Zuckerman** General Chair



Mahmoud **Daneshmand** Program Co-Chair



Stuart Mason **Dambrot** Program Co-Chair



John Barr Treasurer



**Celia Desmond DEP Chair** 

Tom Coughlin

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Upkar Dhaliwal

Rakesh Kumar

William Tonti

Steve Diamond

Fabrizio Lombardi

Yu Yuan

Kathy Grise

Christine Miyachi

Bichlien Hoang

Roberto Saracco



# **Program**

#### Day 1 - Wednesday, 31 October 2018

Time Session

8:30 am – 9 am Opening remarks

9 am - 10 am Keynote - Jeff Fedders, Intel

10 am - 10:30 am Break

10:30 am – 12 pm Panel on Women in Making the Future

Alicia Abella, AT&T, moderator Katalin Bartfai-Walcott, Intel Mary Gendron, Qualcomm Christine Miyachi, Xerox

Seval Oz, Aurima

Jeewika Ranaweera, Oracle

12 pm – 1:30 pm Lunch – Norman Shaw, IEEE Standards Association

1:30 pm - 3 pm Far Futures

Stuart Mason Dambrot, moderator

Ted Berger, University of Southern California

**Karin Hollerbach**, Cyber-Physical Systems R&D and Deployment **Conrad Rosenbrock**, Tracy, Inc, Brigham Young University

Roberto Saracco, EIT Digital

3 pm - 3:30 pm Break

3:30 pm - 5:00 pm Neuroscience/Brain

Paul Sajda, Columbia University, moderator

Matthew Angle, Paradromics Christoph Guger, g.tec

Laura Specker Sullivan, College of Charleston

5 pm - 6:30 pm Agricultural Food Systems

**Upkar Dhaliwal**, moderator **Derek Footer**, HardTech Labs

Miku Jha, AgShift

Tim Mackey, University of California San Diego

Bernie Meyerson, IBM

John Verboncoeur, Michigan State University

6:30 pm + Reception / Dinner

**IEEE HKN Ignite with a Twist Talks** 



# Program (continued)

#### Day 2 - Thursday, 1 November 2018

Time	Session

8:30 am - 9 am Recap of Day 1: Roberto Saracco, EIT ICTLABS Italy

9 am - 10 am Keynote - Poppy Crum, Dolby Labs

10 am - 10:30 am Break

10:30 am - 12 pm Young Entrepreneurs and N3XT

Rakesh Kumar, TCX Technology Connexions, moderator

Tom Coughlin, Coughlin Associates, Inc.

Colin Curtin, Human Interest Greg Horowitt, T2 Venture Capital Veronica Osinski, Trifecta Capital Conor Russomanno, Meta

Ganesh Subramanian, Panimalar Institute of Technology

12 pm – 1:30 pm Lunch – Jim Jefferies, IEEE President

1:30 pm – 3 pm Mixed Reality

Joshua Fairfield, Washington & Lee University

Nicholas Napp, Xmark Labs Conor Russomanno, Meta Raj Tiwari, Johnson & Johnson

3 pm - 3:30 pm Break

3:30 pm - 5:00 pm Distinguished Experts Panel

Celia Desmond, Echologics and World Class – Telecommunications, moderator

Jaafar Elmirghani, University of Leeds

Jeff Fedders, Intel

John C Havens, IEEE Global AI Ethics Initiative

Steve Welby, IEEE Sean White, Mozilla

5 pm - 5:30 pm Closing Remarks



# Registration

Secure your seat at TTM 2018 to learn what is *Beyond Tomorrow*. Registration includes all sessions, lunches, and the dinner reception. Single day registration includes all sessions and lunch for the day attended, with an option to purchase the dinner reception.

	Discounted Rate Before 1 October	Registration Fee After 1 October
IEEE Member	\$500	\$750
Non-Member	\$750	\$1000
IEEE Life Member	\$250	\$375
IEEE Student Member	\$250	\$375
Student Non-Member	\$375	\$500
Single Day of Conference – Member	\$300	\$450
Single Day of Conference – Non-Member	\$450	\$600
Extra Banquet Ticket	\$75	\$100

# Secure your seat at TTM 2018. Register today at <a href="http://ttm.ieee.org/register/">http://ttm.ieee.org/register/</a>

After registering, be sure to follow TTM 2018 on social media:







Please contact us at <a href="mailto:ttminfo@ieee.org">ttminfo@ieee.org</a> if you have any questions.



# **Patronage Opportunities**

Attached is a list of patronage opportunities and the registration form. Please contact us at ttminfo@ieee.org if you have any questions or would like to discuss other sponsorship opportunities. For the latest information or a pdf copy of this brochure, please visit the TTM website, ttm.ieee.org

Patrons enjoy extraordinary visibility with the powerful audience at the symposium. TTM attendees may include senior executives and decision makers who are responsible for setting R&D and product development goals, and have considerable budget responsibility. Patrons will be prominently recognized both at the event and on the TTM website.

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Company Logo placed on all signage, TTM web site with link to company's site or any page of company material	✓	✓	✓	✓
Exhibit table	✓	✓	✓	✓
Ad in TTM program	Full page	½ page	1/4 page	1/4 page
Full registration including reception and banquet	4	3	2	1
Acknowledgement in the opening session & all IEEE produced TTM video content	✓	✓	✓	
Guest Speaker; 10 minutes speaking slot	<b>√</b>			

## Additional Opportunities

Banquet Sponsor: \$3,000 - One exclusive opportunity

- Logo and name on display at banquet
- Opportunity to briefly address attendees
- Two (2) full registrations
- 1/4 page ad in TTM program

Lunch Sponsor: \$1,500 - Two exclusive opportunities

- Logo and name on display during lunch
- Opportunity to briefly address attendees
- One (1) full registration
- o 1/4 page ad in TTM program

Break Sponsor: \$1,000 - Four exclusive opportunities

- Logo and name on display at break area
- 1/4 page ad in TTM program

Customized opportunities are available. Please do not hesitate to contact us.



# Patronage/ Exhibitor Form

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Exhibitor Banquet	US \$1,500 US \$3,000	US\$

**Please Note:** Patron will be contacted upon receipt of completed form for further instructions regarding required format and size for submission, company logo and/or ad for insertion in conference program. Any payment that is not received at least 6 weeks prior to the start of TTM will be considered cancelled and will not be included in the program materials.



# Patronage / Exhibitor Form

Request for Invoice Prior to Submission: Should your company require an invoice prior to payment submission, IEEE is happy to provide. Please indicate this requirement when submitting the completed form.

**Receipt:** A receipt of payment along with details of your selection will be provided upon receipt of a completed form. Receipts cannot be issued until a valid payment is received.

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